Pre-Information

First of all, we need some information about your current idea to advise you in the best possible way. (max 3-4 lines for each point)

|  |
| --- |
| **Name of the project** |
| **Founder(s) and Team** |
| **Email** | **Tel.** |
| **Your Connection to FH Salzburg**Student, Employee, Alumni + study program |
| **Idea Core**What is your actual idea? Please describe your idea to us. Make sure that the explanations are also comprehensible and understandable for external persons. |
| **Project Status**Which steps have you already taken to implement the idea? Please outline them briefly. |
| **Team resources**Who is part of your founding team? Are strategic partners already involved? |
| **Target Group** Who should benefit from your idea? Think about who you want to attract with your idea. |
| **Need & Demand solved by the solution**Which (specific) needs of the intended target group have been identified so far? |
| **Value Proposition & USP**What is the added value of your product or service? Please outline briefly what makes your product or service special/unique (possibly compared to similar products/services already on the market). |
| **Problem solving competitors**Who are your main competitors? How is the problem solved so far? Distinguish between problem-solving competitors (i.e. indirect competitors) and product performance competitors (direct competitors). |
| **Business Model** Describe briefly the planned business model. How do you generate revenue? How do the products and services produce economic sustainable income? |
| **Needs for the next realisation steps**What support do you need for the next steps? |
| **First milestone within first year**Which milestone do you want to reach in your first year? Where do you want to be? |

Send to: fhstartup@fh-salzburg.ac.at