



FH Salzburg
University of Applied
Sciences

Studying in Salzburg

18 Bachelor Degree Programmes
15 Master Degree Programmes
Continuing Education

Quick Orientation
browse – scan – scroll

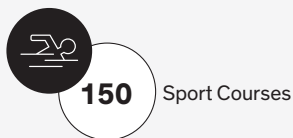
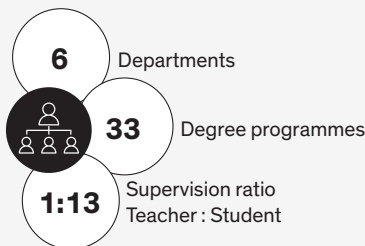


Salzburg University of Applied Sciences

At a glance



Locations: Urstein Campus,
Kuchl Campus, Salzburg Campus,
Schwarzach Campus



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Study finder



Career Center
FHStartup Center
Alumni Network
University Innovation Fellows
Connected to public transport

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Career paths





Departments

Bachelor and Master Programmes

Applied Social Sciences

- Social Work (BA)
- Social Innovation (MA)

Business and Tourism

- Business Management (BA/MA)
- Innovation & Management in Tourism (BA/MA)
- SME-Management & Entrepreneurship (BA)
- Retail & Technology (MA)

Creative Technologies

- MultiMediaArt (BA/MA)
- MultiMediaTechnology (BA/MA)
- Human-Computer Interaction (MA)
- Realtime Art & Visual Effects (MA)

Design and Green Engineering

- Design & Product Management (BA/MA)
- Green Building - Design and Engineering (BA)
- Forest Products & Timber Constructions (BA/MA)
- Smart Buildings in Smart Cities (MA)

Health Sciences

- Biomedical Sciences (BA)
- Occupational Therapy (BA)
- Nursing (BA)
- Midwifery (BA)
- Orthoptics (BA)
- Physiotherapy (BA)
- Radiation Technology (BA)

Information Technologies and Digitalisation

- AI for Sustainable Technologies (MA)
- Applied Image and Signal Processing (MA)
- Business Informatics (MA)
- Business Informatics and Digital Transformation (BA)
- Cyber Security (MA)
- Information Technology and Systems Management (BA)
- Industrial Informatics & Robotics (MA)

BA = Bachelor
(6 semesters)

MA = Master
(4 semesters)

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Department Applied Social Sciences



Social Work

Bachelor *full-time/part-time, German, Urstein Campus*

As an expert in social work, you will have access to several fields, such as the fields associated with child and youth services, social space and community, school social work, probation services or the clinical domain.

Specialisation options: Childhood, Youth and Family, Social Inequality and Social Space or Digital Social Work

Social Innovation

Master *part-time, German, Urstein Campus*

This master programme gives you the skills you will need to work as a professional or manager within the social sector and to be flexible, creative and appropriate in your responses to the challenges faced by society.

Specialisation options: Public and Social Health; Development of Democracy; Social Inequality and Recognition; Sustainability and Socio-Ecological Transformation

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Department Business and Tourism



Business Management

Bachelor *full-time/part-time, German, Urstein Campus*

Your stepping stone to a career as a junior manager in management accounting, human resources, product and project management, or as an executive assistant.

Specialisation options: Controlling & Finance, Logistics & Operations Management, HR- or Marketing & Relationship Management

SME-Management & Entrepreneurship

Bachelor *part-time, German, Urstein Campus*

Graduates are well equipped to found or take over (family) ventures. The application-oriented »entrepreneurial spirit« imparted in the course enables you to identify opportunities for innovation, initiate new business models and implement successful business succession profitably and effectively on the market.

Innovation & Management in Tourism

Bachelor *part-time, German/English, Urstein Campus*

Become a tourism expert who works in the field of hotel management, destination management, catering or event management in the recreation industry, at various resorts, for conference-organising organisations or tourism organisations.

Circular Economy

Academic Course, *part-time, German*
with *Paris Lodron University of Salzburg*

Department Business and Tourism



Business Management

Master *part-time, German, Urstein Campus*

Get ready to master future challenges as highly skilled executives in middle and senior management in the manufacturing and services industries.

Specialisation options: Financial Management, People Management, Management of Sustainable Value Creation

Innovation & Management in Tourism

Master *part-time, English, Urstein Campus*

This master programme will train you to become a highly qualified manager with the skills you need for the international tourism sector. You will become familiar with current industry trends, enabling you to become an active contributor to tourism in the future.

Retail & Technology

Master *part-time, German, Urstein Campus*

You will acquire the competencies needed to actively shape modern retail environments, whether in physical, online, or hybrid settings. You will act as experts at the interface between engineers and businesspeople, promoting sustainable economic and social development in the industry.

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Department Creative Technologies



MultiMediaArt

Bachelor *full-time, German, Urstein Campus*

Be a communications designer, a moving image designer, a 3D artist, a project manager, a sound designer or a director.

Specialisation options: Communication Design, Computeranimation, Film or Audio

MultiMediaTechnology

Bachelor *full-time, German, Urstein Campus*

The field of study that leads to your dream job: developer for computer games, web applications or mobile apps.

Specialisation options: Game Development & Mixed Reality or Web & Mobile Development

Human-Computer Interaction

Master *full-time, English, Joint Master with
Paris Lodron University of Salzburg,
Urstein Campus, Science City Salzburg*

As a graduate, you will have gained expertise in positions related to user experience, usability engineering, interaction design, user interface design and human-machine interactions.

Department Creative Technologies



MultiMediaArt

Master *full-time, English, Urstein Campus*

As a graduate, you confidently and competently take on the conception, design, implementation, and management of creative design projects, considering the integration of different disciplines.

Specialisation options: Communication Design, Film, Audio or Producing

MultiMediaTechnology

Master *part-time, English, Urstein Campus*

We train you to become sought-after specialists in the creative and software industries. You will develop innovative technical solutions based on the latest hardware and software technologies.

Specialisation options: Game & Simulation Engineering or Web Engineering

Realtime Art & Visual Effects

Master *full-time, English, Urstein Campus*

Shape the next era of digital storytelling as a Realtime VFX Specialist, AR/VR Content Developer, Technical, Environment or Lighting Artist. Work as a Simulation and Visualization Specialist, or in the field of AI or virtual production.

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Department Design and Green Engineering



Design & Product Management

Bachelor *full-time, German, Kuchl Campus*

As qualified specialists, you will work in all sectors of the economy: in the service, retail and industrial sectors in the fields of product design, interior design, furniture design, product management, marketing, market research and visualisation, planning and design.

Specialisation options: Furniture Design, Interior Design or Industrial Design

Green Building – Design & Engineering

Bachelor *part-time, German, Kuchl Campus*

Your know-how in the fields of energy-efficient construction technology and sustainable construction makes you a member of the new generation of planners and designers who are active in counselling, planning, developing and project management.

Specialisation options: Constructions or Systems

Forest Products Technology & Timber Constructions

Bachelor *full-time, German, Kuchl Campus*

Work as a manager, engineer or designer in the industrial and construction sector, in planning offices, in the wood processing industry or in research and development.

Specialisation options: Forest Products Technology, Timber Construction or Furniture Design and Interior Architecture

Department Design and Green Engineering



Design & Product Management

Master *full-time, German, Kuchl Campus*

As a graduate, you will work as a strategic thinking designer or product manager in small and medium-sized companies or you will be deployed in larger companies with tasks in the areas of design, product management, media and product development.

Forest Products Technology & Timber Constructions

Master *full-time, German, Kuchl Campus*

You will be trained as a manager for companies in the timber industry. The professional spectrum ranges from tasks in procurement, production and sales management to research and development and consulting.

Specialisation options: Forest Products Technology or Timber Construction

Smart Buildings in Smart Cities

Master *part-time, German, Kuchl Campus*

We train you to become networked engineers in building and district renewal and integrated energy systems. You work interdisciplinary in interface positions in the areas of planning, construction and public administration, with property developers or energy agencies.

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Department Health Sciences



Biomedical Sciences

Bachelor *full-time, German, Urstein Campus, Salzburg Campus*

Become a biomedical laboratory scientist in the field of human medicine, pharmaceutical industry or research and development.

Occupational Therapy

Bachelor *full-time, German, Urstein Campus, Salzburg Campus*

As part of this professional occupation with a high responsibility, you will support people in remastering their daily routines.

Starts two years in a row, then one year break.

Next study start: 2026/27

Midwifery

Bachelor *full-time, German, Urstein Campus, Salzburg Campus*

As a midwife, you will support women throughout their physiological experience of pregnancy and childbirth, provide follow-up care and take care of the newborn baby until the end of the breastfeeding period.

Department Health Sciences



Nursing

Bachelor *full-time, German, Urstein Campus, Salzburg Campus, Schwarzach Campus*

Become an expert in nursing in any of the fields of the health care system: in hospitals, rehabilitation centres or nursing homes (for the elderly). Alternatively, you can enter the field of health care management, work in the field of health protection and prevention, or make a career in the field of science and research.

Specialisation options: Child and adolescent care, Psychiatric care, Acute care, Geriatric care, Nursing care in the extramural sector, Health counselling, and patient education.

Starts every year in the winter and summer semester.

Orthoptics

Bachelor *full-time, German, Urstein Campus, Salzburg Campus*

In collaboration with ophthalmologists, you will work with patients in the fields of diagnosing and treating vision defects, squints and disorders related to the movement of the eyes.

Starts every three years

Next study start: 2027/2028

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Department Health Sciences



Physiotherapy

Bachelor *full-time, German, Urstein Campus, Salzburg Campus*

As a physiotherapist, you will work in the fields of health promotion, prevention, therapy and the rehabilitation of patients.

Radiation Technology

Bachelor *full-time, German, Urstein Campus, Salzburg Campus*

As a specialist in the use of medical image technology, you conduct examinations, implement therapy programmes and serve as the point of contact for the patients.

Continuing Education

Midwifery Sciences – Salutophysiology

Extraordinary master's programme, part-time, German

Evidence-based Nursing

Continuing education module, part-time, German

Child and Youth Care

Academic Course, part-time, German

Mental Health Nursing

Academic Course, part-time, German

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Department Information Technologies and Digitalisation



Information Technology and Systems Management

Bachelor *full-time/part-time, German, Urstein Campus*

Start your career in innovative companies and work in international teams. Develop the technology of the future in exciting areas of IT: from software design to data security and intelligent systems to IT management.

Specialisation options: Media Informatics & Image Processing, Network & Communication Technologies, Mechatronics

Business Informatics and Digital Transformation

Bachelor *full-time, German, Urstein Campus*

As a business informatics specialist, you connect the worlds of IT and business administration and build innovative bridges between these two spheres. You understand and solve complex challenges that arise due to the rapidly advancing digitalisation.

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Department Information Technologies and Digitalisation



Applied Image and Signal Processing

Master *full-time, English, Joint Master with the Paris Lodron University of Salzburg, Urstein Campus and University of Salzburg*

Graduates develop innovations in the field of image and signal processing based on AI in a wide range of work areas. This includes research labs or continuing an academic career as a PhD.

AI for Sustainable Technologies

Master *part-time, German, Urstein Campus*

As a graduate, you will become a responsible shaper of a future in which people are supported by AI in a sustainable way. You will work as a data scientist, AI consultant, sustainable innovations manager, business intelligence analyst, machine learning engineer or in research.

Business Informatics

Master *full-time (jobfriendly), German, Urstein Campus*

You work at the interface between IT and business administration and create new business models based on data and technology in areas such as business development and business intelligence, customer relationship management, innovation management or software development.

Specialisation options: New Technologies for Applied Artificial Intelligence, Networking, Security & Privacy or Digital Transformation in Operations & Supply Chain Management

Department Information Technologies and Digitalisation



Cyber Security

Master *part-time, German, Urstein Campus*

As a graduate, you take on a key role in protecting IT and network infrastructure, working as an IT Security Engineer, Security Architect/Analyst, Penetration Tester, Network Security or Server & Data Security specialist, or as a Cyber Security Trainer, IT & Product Manager, or Security Consultant.

Industrial Informatics & Robotics

Master *part-time, German, Urstein Campus*

As a graduate, you take on a central role in the industrial landscape with your ability to integrate various technical disciplines. You engage with innovative concepts in automation and robotics. You may work as a technology developer or operate in research and development-related areas.

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Study Location Salzburg



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More questions?
We have the answers!



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