



FH Salzburg

Syllabus

Addition by Jennifer Simon

Course Title	Internship Cultural Coaching
Head of Course	Jennifer Simon Jennifer.simon@fh-salzburg.ac.at
Study Programme / LV-number	IOWS25ICCN OV IOWS25ICCJAN
Semester / academic year, in which the course is held	WS Semester / STJ 2025/26
ECTS / SWS / LV-units	1 ECTS / 1 SWS / 7 EH
LV-Type	Lecture with integrated project work (ILV)
Prerequisites	none
Language of instruction	English
Moodle Course-ID (SPA) / MS Teams	MS Teams

Examination character / Grading scale / Thresholds
Participation, discussions, role plays, case analysis satisfactorily completed or not achieved
Exam procedure, assessment criteria and weighting of the examination performance
Participation, discussions, role plays, case analysis
Examination dates, deadlines and repetition options
tba in first class
Attendance requirements and information on compensatory work
75%
Course Content
<p>An interactive coaching course designed to enhance students' intercultural competence during their international experiences. The course explores theoretical and practical aspects of intercultural communication and adaptation. Topics include:</p> <ul style="list-style-type: none">• Intercultural learning models and culture theories• Generalisation vs. stereotyping and identifying biases• Exploring diverse cultural perspectives• Navigating culture shock and adaptation processes• Communication styles and cultural norms (time, space, hierarchy, etc.)• Culture in the workplace, including company culture and team dynamics• Reflection on personal cultural identity and growth• Real-world engagement through role plays, discussions, case studies, and multimedia resources (TED Talks, short videos).
Learning outcomes

By the end of the course, students will be able to:

- develop deeper intercultural awareness, curiosity, and flexibility
- apply culture theories to analyse cross-cultural experiences
- identify concepts of culture
- distinguish between generalisations and stereotypes
- identify personal and cultural biases and understand their influence
- explain and reflect on their own cultural values
- understand and reflect on communication styles
- adapt communication skills (verbal and non-verbal) to intercultural contexts
- interpret and respond to culture shock and transitional challenges
- understand and navigate cultural dynamics in professional environments
- collaborate effectively in culturally diverse settings
- use case studies and role plays to analyse critical incidents and real-world scenarios

Recommended Literature / educational resources
case studies, literature, audio-visuals, TED Talks

Examination Regulations § 8 Section 1: „General information concerning exams is provided by the respective degree programme. The specific exam modalities (contents, methods, assessment criteria and assessment standards, exam/submission deadlines) and the retake possibilities per course are to be announced to the students at the beginning of each course – usually by means of a syllabus (see FHG § 13 Section 4 idgF.).“