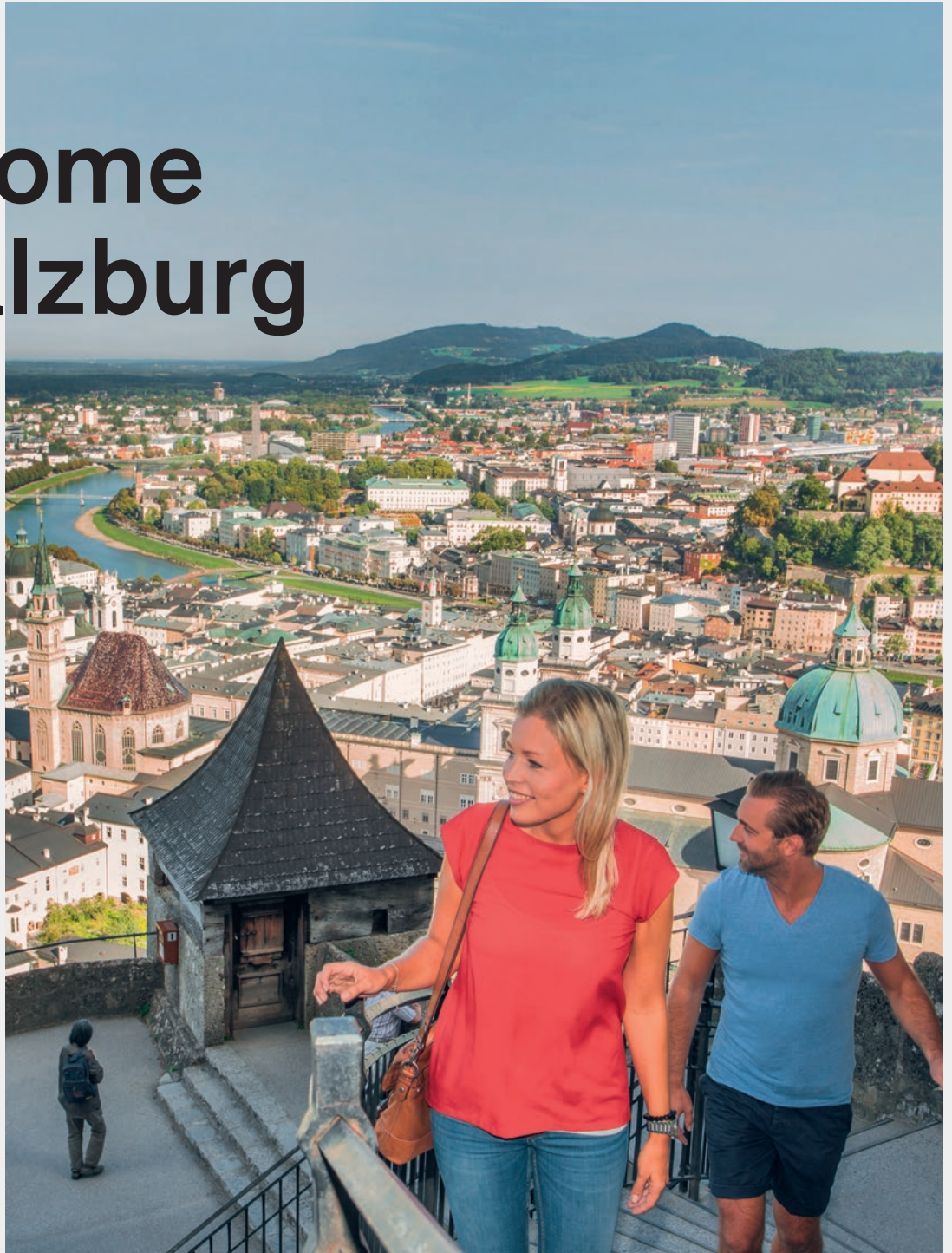




Salzburg University
of Applied Sciences

Welcome to Salzburg

Your Study Guide



Technology
Health
Media



Campus life is twice
as nice in Urstein
and Kuchl





Hi Phill :) How are you? How do you like your study abroad in Salzburg so far?
Greetings from your hometown, Kathy



Hello Kathy! I'm fine, thanks. And you? :). Salzburg is such a lovely city!
Everything is really close: I just got back from a trip to Venice! It was fantastic. You have to visit me soon :)
All the best, Phil

Sounds great! :) What do you do in your free time? Tell me more :D

Sorry, that I didn't write back until now, but it was so busy on the weekend :) We went hiking and afterwards swimming at a lake. The landscape here is sooo beautiful!!
You'd love it :) There are so many possibilities: hiking, surfing, skiing, going out ... so if you visit me, I'll have lots of plans. :D Take care

It sounds like you are always on the go?! :)
What's the university like?

Haha :D The campus life and the courses are great, it's well organized and super equipped. There are more than 2,400 students from all over the world, so it's really international.

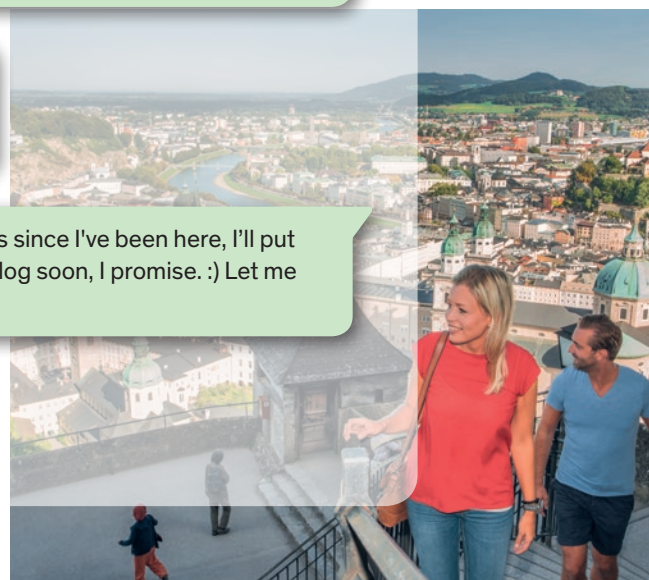
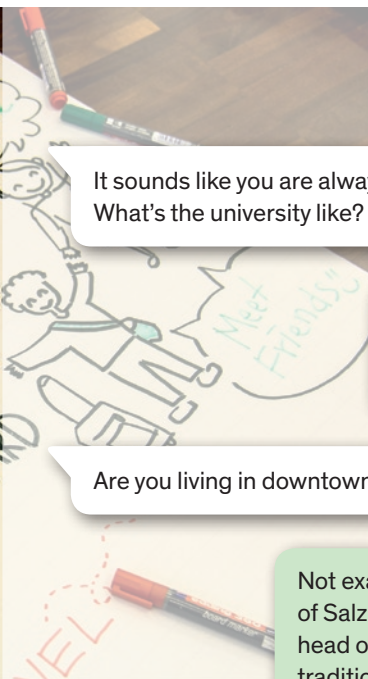
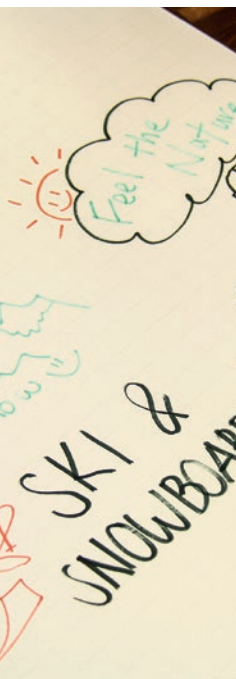
Are you living in downtown Salzburg?

Not exactly. The campus I live on is one of two located a little outside of Salzburg (smack in the middle of mother nature) – but we often head off to one of the famous “beer gardens”. :) You'll have to taste the traditional Austrian food – it's delicious!! XOXO

Sounds great! When I come, I want to taste a traditional Kaiserschmarrn and Austrian beer :) Do you have some pics? I'm so curious :D

I've taken a couple of photos since I've been here, I'll put the pics and videos on my blog soon, I promise. :) Let me know when you'll visit!

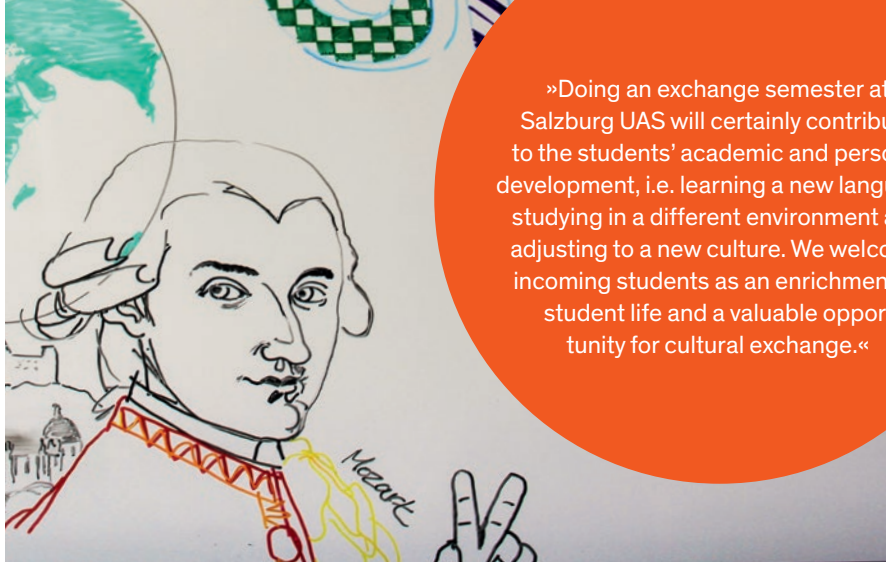
I'll check flights tonight! :) Enjoy your time in Salzburg & keep me posted!





A truly international experience! **What we offer our Incoming students**





»Doing an exchange semester at Salzburg UAS will certainly contribute to the students' academic and personal development, i.e. learning a new language, studying in a different environment and adjusting to a new culture. We welcome incoming students as an enrichment to student life and a valuable opportunity for cultural exchange.«



Facebook group to interact before arrival

- include incoming and buddy students to facilitate communication
- serve as a major platform for exchanging information
- mark the first step in community building efforts and in making new friends
- enable students to ask questions about directions, housing, campus life or registration procedures

Buddy Student Network

- support from buddy students regarding organisational issues
- pick-up service from the airport

Welcome Week

- important information about Salzburg University of Applied Sciences and its facilities (IT, library and eLearning)
- sessions about organisational matters, finalizing students' learning agreements, accommodation and courses
- city quiz to explore the city of Salzburg

Courses

- Understanding Austrian Culture & Society (4 ECTS)
- Working in Multicultural Teams (4 ECTS)
- German as a foreign language (4 ECTS)

Tandem learning

- study and practice a language by talking to a native speaker about topics of your choice
- at least 2 people with different languages (e. g. a Spanish and an English native speaker)
- students meet once a week and talk in both languages for the same amount of time
- tandem certificate at the end of the semester

Various cultural activities

- e.g. „Krampuslauf“, International Cooking, exhibitions, guided tours etc.
- Activities and events offered by ESN & ÖH FH Salzburg, e.g. International Movie Night
- International Christmas with Christmas snacks from all over the world



Engineering

Bachelor Degree Programmes

Business Informatics and Digital Transformation



- Understanding and applying digitalization as a business strategy
- Building innovative bridges between the world of IT and business management
- Focus on Software Engineering and Digital Business Management
- Highlights: using agile methods in Software Development, exploring IT Security Processes, Network Infrastructure Systems, Blockchain Technology, understanding organizational processes and risk assessment, recognizing the potential of digital transformation for new business models, finding new markets for digital products

BSc, 3 Years 180 ECTS – Kuchl Urstein

Forest Products Technology



- Competence in manufacturing and the sustainable use of wood products, state-of-the-art forest products technology and timber structures economics with emphasis on purchasing, marketing, controlling, product and project and quality management
- social skills, personal and communication training, advanced technical and business English
- strong national and international links to industries
- industry-oriented projects specialisation: forest products technologies or timber construction

BSc, 3 Years 180 ECTS – Kuchl Campus

Information Technology & Systems Management



- Industry-oriented, theory-based and sustainable expertise in information technologies
- industry experience through compulsory placement
- specialisation areas in media informatics, network and communications technologies, intelligent energy systems, mechatronics
- industry certifications (Cisco, Project Management, Quality Assurance and EBC*L)
- communication skills and basic competence in IT management and security

BSc, 3 Years 180 ECTS – Urstein Campus

Smart Building



- Covers the domains of energy-efficient building technology and sustainable building
- trains professionals who consolidate theoretical and practical knowledge associated with the building and construction industry, the field of building technology and the newest technologies and building-related systems
- along with the classical disciplines covered by the field of constructional engineering, the course also focuses on building technology, energy technology, information technology and specialisations in the field of smart buildings

BSc, 3 Years 180 ECTS – Kuchl Campus

Applied Image and Signal Processing



- Understanding und developing cutting-edge signal and image processing technology participate in designing this fascinating technology and shape IT's future function in business and society
- a lot of interesting research and development projects in the private and the public sectors
- degree will open career tracks in Universities and research centers
- Joint Master with University of Salzburg

MSc, 2 Years 180 ECTS – Urstein Campus

Forest Products Technology & Management



- Forest products industry orientated. Special focus on companies which produce and develop sustainable products or related fields such as bio-energy competences in project management, team and leadership training, interdisciplinary and scientific work, business English, social skills (management level)
- fields of specialisation in the 2nd semester: production and processes in the forest products industry or material and product development in the forest products industry

DI (~MSc), 2 Years 120 ECTS – Kuchl Campus

Information Technology & Systems Management



- Industry-oriented, research-based, in-depth and sustainable expertise in information technologies
- specialization areas: adaptive software systems, embedded signal processing, convergent networking and mobility, e-health, future energy systems
- research opportunities in international and industry projects
- advanced industry certifications (advanced Cisco courses, Project Management, Quality Assurance and EBC*L) topnotch competences in IT management and security

DI (~MSc), 2 Years 120 ECTS – Urstein Campus

Smart Buildings in Smart Cities



- Advanced education with focus on Energy Infrastructure and District Renovation
- meet the needs of increasingly networked-thinking engineers in the fields of building, district renovation and integrated energy systems
- special focus on the interaction between technology and energy with regards to nature, people and the environment
- graduates are able to think and act project- and team-oriented
- students can choose a specialization in 2nd study year: Integrated Energy Systems and Building or District Renovation.

MA, 2 Years 120 ECTS – Kuchl Campus

ECTS = European Credit Transfer and Accumulation System is a standard for comparing the study attainment and performance of students of higher education across the European Union and other collaborating European countries.

BA = Bachelor of Arts
BSc = Bachelor of Science
MA = Master of Arts
MSc = Master of Science
DI = Diplomingenieur,
Austrian degree equivalent to
Master of Science in Engineering

Business And Social Sciences

Bachelor Degree Programmes

Business Management



- Business, management, technology and social skills tailored and blended to meet the demands of the information and knowledge age
- offers specialisation in controlling & finance, marketing, operations management, human resource management
- strong emphasis on project management
- unique course syllabus in the field of »management tools«
- excellent career opportunities

BA, 3 Years 180 ECTS – Urstein Campus

SME-Management & Entrepreneurship



- Practical management education at university level, aiming at the characteristics and challenges of small and medium enterprises (SMEs) and start-ups | Graduates are perfectly equipped to take over a (family) operation or to assert oneself as the founder of a new company
- offers specialisation in entrepreneurship, controlling & finance, marketing & relationship-management, operations management, human resource management

BA, 3 Years 180 ECTS / Urstein Campus

Innovation & Management in Tourism



- Provides competence in recognizing market trends as well as changes in consumer behaviour and society impacting global tourism
- strong emphasis on trend research, product development and new marketing technologies in the field of e-business
- specialisation areas in hospitality and destination management
- focus: innovation, management, leadership, e-business, sustainability
- elective courses offered: Chinese, Japanese, Russian, business etiquette, tourism geography

BA, 3 Years 180 ECTS – Urstein Campus

Social Work



- Trains experts for social work with a high and internationally comparable level of quality
- deals with theories and methods of professional activation of people in difficult life situations
- imparts a comprehensive knowledge of the difficulties people can be confronted with as well as theoretically grounded methods and skills to deal with such situations
- main research focus: social work & social sciences

BA, 3 Years 180 ECTS – Urstein Campus

Master Degree Programmes

Business Management



- Provides academically-grounded training and education in general business management as well as in specialized business fields
- specialisations: Financial Risk Management, Service & Sales Management or Business Development, all of which are thematically tailored to dealing with change and risk
- curriculum has high practical relevance in today's rapidly changing and increasingly complex business environment, imparts competencies needed for taking on management and leadership positions

MA, 2 Years 120 ECTS – Urstein Campus

Innovation & Management in Tourism



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MA, 2 Years 120 ECTS – Urstein Campus

Social Innovation



- Endows graduates with skills that qualify them to undertake innovative planning and management within the social sphere
- they will be able to understand the social, economic and political contexts, to evaluate their social impact and help shape these in an innovative way
- graduates will be able to analyze the relationship between the individual and society from multiple perspectives and include this knowledge in their work

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Design, Media and Arts

Bachelor Degree Programmes

MultiMediaArt



- Project-oriented education in multimedia design and content creation specialisation in media design, computer animation, film and audio
- focus on project work to qualify students for their future careers
- individual choices within the curriculum help to create a stimulating environment
- mediaCUBE education programme: interdisciplinary lectures and hands on teamwork with students of MultiMediaTechnology

BA, 3 Years 180 ECTS – Urstein Campus

MultiMedia Technology



- Project-oriented education for software developers in new media technologies
- specialisation in Augmented Reality & Game and Web & Communities*, (Audio/Video & Studio, Media Asset Management and Mobile Applications)
- focus on the development of web and multimedia applications, computer games, mobile applications, new types of interfaces and interactive applications
- mediaCUBE education programme: interdisciplinary lectures and hands on teamwork with students of MultiMediaArt

*optional subjects

BSc, 3 Years 180 ECTS – Urstein Campus

Design & Product Management



- Fulfills industries' demand for creative, strategic designers and product managers
- provides a productive, competent and creative link to the worlds of business, design and technology
- comprehensive network of lectures and seminars, related not only to the furniture sector, but also to the validity and demands of economic trade in a global environment
- emphasis on modern international developments, lectures by top professionals from German-speaking countries and abroad, regular excursions

BA, 3 Years 180 ECTS – Kuchl Campus

Master Degree Programmes

HCI



- The international joint master programme combines knowledge from several areas, such as computer science, design and psychology. The programme focuses on research, design and development of novel interactive systems and innovative forms of interaction.
- Joint Master with Paris Lodron University of Salzburg Campus Urstein, Sience City Salzburg, full-time, English
- Subject to approval by AQ Austria and committees of Paris Lodron University Salzburg.

MSc, 2 Years 120 ECTS – Urstein Campus

MultiMediaArt



- Advanced education in conception, design and management of multimedia collaboration of different disciplines: media design, computer animation, film and audio students work on ambitious and innovative cross-media projects in the areas of game design, audiovisual environment, cross-media-design and future Cinema
- self contained study-option: management of multimedia

MA, 2 Years 120 ECTS – Urstein Campus

MultiMedia Technology



- Education of creative, technical and commercial skills for software engineers in the creative industries development of innovative projects in the fields of digital entertainment, web & social media, collaboration-, interface and interaction technologies, mixed reality and ubiquitous computing
- students can combine classes in the fields of »play«, »together«, »interact« and »lead«
- 3rd semester is mostly held in English

MSc, 2 Years 120 ECTS – Urstein Campus

Design & Product Management



- Intends to fulfil the demands for designers and product managers well-versed in strategic thinking and for those involved in decisive product life cycle management careers in leading positions in small and medium-sized enterprises or in large companies
- Specialization areas: design (leading the design process, developing formal languages, analysis and surveys, visualisation...), briefing for new product ideas, strategy, product management (project management, market research, acceptance analyses, brand identity...)

MA, 2 Years 120 ECTS – Kuchl Campus

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Health Sciences

Bachelor Degree Programmes

Biomedical Sciences



- Educates experts for the analysis of tissue samples and body fluids for diagnostic purposes
- provides the theoretical basis for the complex laboratory setting and analytical processes including process and quality control
- enables practical training in analytical methods and functional measurements
- fosters communicative and social skills

BSc, 3 Years 180 ECTS – Urstein Campus

Midwifery



- Imparts profound medical knowledge including the diagnosis of pathological changes during birth
- fosters highly qualified social competence as well as expertise in the field of physiological pregnancy, birth and lying-in period
- integrates medical, psychological, sociological and methodological concepts
- enables graduates to cope with the great demands on safety of modern, evidence-based medicine as well as with the uniqueness of every single woman and her child

BSc, 3 Years 180 ECTS Urstein Campus

Nursing



- High quality nursing education for increasing demands in hospitals, nursing homes and other care facilities
- qualifies graduates to work as registered nurses
- focuses on nursing sciences and scientific methods and provides key qualifications for leadership and management in nursing

BSc, 3 Years 180 ECTS – SALK*

*SALK = Salzburger Universitätsklinikum
(non-profit clinics in Salzburg)

Orthoptics



- Educates experts in recognising and treating functional diseases of the eyes and their consequences such as defective vision, strabismus, amblyopia, eye movement disorders, nystagmus and impaired vision
- education based on profound theoretical knowledge and focused on practical experience
- prepares and encourages to work in diverse fields such as neuro ophthalmology, rehabilitation, health care and occupational medicine by using preventive, diagnostic, therapeutic and rehabilitation measures

BSc, 3 Years 180 ECTS – Urstein Campus

Bachelor Degree Programmes

Physiotherapy



- Educates experts for the prevention, therapy and rehabilitation of musculoskeletal dysfunctions
- provides the theoretical and practical knowledge of positively influencing the human being as a bio-psycho-social unit through the musculoskeletal and organ systems
- focuses on additional competencies such as quality control, management and scientific methods and research especially relevant in the face of progress in medicine

BSc, 3 Years 180 ECTS – Urstein Campus

Radiation Technology



- Ideal combination of practical training as well as theoretical knowledge of ionising radiation and other imaging technologies for diagnostic purposes and treatments
- strong focus on process and quality control, technical knowledge enhancement of social and communicative competencies as the basis of successful patient interaction and the multi-professional tasks to be carried out in an interdisciplinary team

BSc, 3 Years 180 ECTS – Urstein Campus

Occupational Therapy

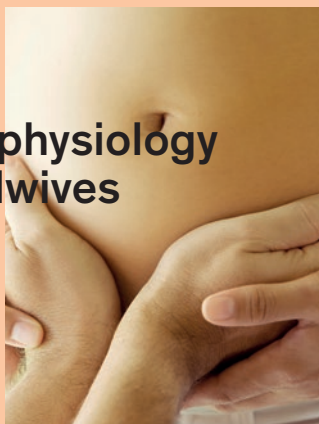


- Provides expertise in skilled treatment that helps individuals achieve independence in all facets of their lives
- educates and trains students in the therapy, rehabilitation and health promotion as well as methods and techniques of supporting the development and preservation of the client's individual capacity

BSc, 3 Years 180 ECTS – Urstein Campus

Postgraduate

Salutophysiology for Midwives



- In-depth physiological knowledge and a dynamic understanding of the interaction between physiological systems
- give a completely new insight into midwifery and infant care – moving away from risk search and combating symptoms towards identifying and activating available resources, requirements and competencies; learn to build selective professional relations through positive communication

MSc, 2 Years 120 ECTS – Urstein Campus / Florence

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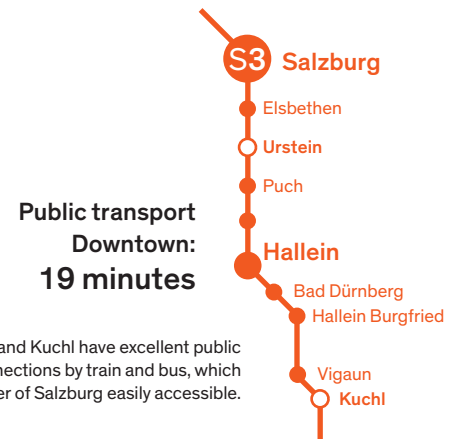
Planning your stay

How to move successfully

To reside away from home involves expenses – especially at the beginning of your stay.

Finding the right kind of accommodation is important – it will be your home for the next semester(s). Apart from accommodation opportunities in the student dorms arranged by OeAD (Austrian Exchange Service), rooms are also available in shared flats. Find more information on OeAD's website: www.oead.at and on the Salzburg Student Union website: www.oeh-salzburg.at

If you want to rent a room at Matador pon Campus Kuchl, please contact www.studentenheim.at



MATADOR @ CAMPUS KUCHL
On-campus accommodation in 102 modern, single-room ensuite apartments with kitchenette and broadband internet access at an affordable price.
Approx. € 340,- / Month

CAMPUS URSTEIN

328 furnished apartments. All rooms face west. Each unit is equipped with a bathroom and a kitchen. Broadband internet access is available in every room.
Approx. € 375,- / Month



Transport and
other expenses
300,-
€/Month*

+

Average
Food Costs
250,-
€/Month*

+

Accommodation
costs
400,-
€/Month*

=

Cost of Living in Salzburg

Suggested by the OeAD Housing
Agency for International Coopera-
tion in Education and Research

950,-
€/Month*

(including heating and electricity)
Based on the price for the Student's
Hall of Residence

*The basis for this
calculation is a single
room at Campus Urstein,
including the administration
fee. If you decide on a different
dormitory, e.g. in the city center,
you can save money spent on housing.

International Office Team & Contact:

www.fh-salzburg.ac.at/io-team
international@fh-salzburg.ac.at



Teresa Rieger
Head of International Office

»In today's globalized business world it is paramount for our students to understand the dynamics of how things are interrelated and how they can contribute to a society that can best address global issues. We firmly believe in gaining international experience, developing intercultural competencies, learning foreign languages and getting to know different learning environments. At FH Salzburg our high-quality international partnerships provide the foundation for our students to go abroad. For those students who wish to remain at home, we also have a strong focus on Internationalisation@home. I can only recommend to go international – @ home or abroad.«

»At Salzburg University of Applied Sciences
we found the path for integral growth: highest
academic standards, state-of-the-art technologies,
leadership, competitive thinking, innovation,
international recognition, awareness of sustainability,
cultural environment and the warmth and quality of
Salzburg and its people.«

Kestutis Barkauskas,
Vilnius Gedimina Technical University, Lithuania

Maria Pijuan Miralles
Universidad Politécnica de Catalunya, Spain

Contact for exchange students:

Fachhochschule Salzburg GmbH
Salzburg University of Applied Sciences
International Office
Urstein Süd 1, 5412 Puch / Salzburg, Austria
Phone: +43 (0) 50 2211-1032
fax: +43 (0) 50 2211-1039
email: international@fh-salzburg.ac.at
www.fh-salzburg.ac.at/en/international

Contact for regular degree-seeking students:

Please contact the office of the degree programme
you intend to apply for. See website for contact details.
www.fh-salzburg.ac.at/en

Salzburg University of Applied
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- SalzburgerLand Tourismus
- FH Salzburg / Wildbild