Internship Culture Coaching (ICC) - Course Description and Learning Outcomes

COURSE DESCRIPTION & LEARNING OUTCOMES

The goal of this coaching course is to enhance intercultural experience by deepening awareness and increasing curiosity. Students are challenged to recognise and explore their own cultural perspectives and biases. Through this process unique aspects of other cultures are recognised, empathy is built and meaningful exchanges can take place. Topics include expectations, assumptions, stereotyping, communication, norms, values, time and space orientations, company culture and reflection. Learning is interactive using cultural models, exercises and anecdotes to stimulate small group discussions. The art of reflection is encouraged while abroad to deepen the cultural experience and enhance personal growth. A final essay should summarise the student’s overall cultural learning journey.

Learning Outcomes aim at students learning to:

▪ identify influences of own perspectives, assumptions and biases
▪ build better intercultural awareness and curiosity through sharing cultural knowledge
▪ recognise stereotyping, dimensions & differing cultural concepts
▪ interpret communication styles and meaning - high-low context, direct and indirect
▪ improve and adapt communication skills - verbal and non-verbal
▪ effectively analyse critical workplace incidents based around cultural differences
▪ value reflections and find moments of cultural learning to reflect on

Requirements & Grading

1. Attendance and active participation in coaching class
   ▪ attend cultural coaching day(s)
   ▪ participate actively in tasks and discussions on course day
   ▪ do readings and watch related videos before the course day if required

2. Case Study Analysis in Pairs (allocated by trainer)
   ▪ read and discuss two case studies (provided) with your partner
   ▪ analyse scenarios through cultural lens using course theory
   ▪ write a combined assignment in response to your findings (cf. case study template)
   ▪ report briefly on your process of collaboration work
   ▪ write a report that strongly shows your learning outcomes from the course, particularly highlighting two learning points
   ▪ report format: introduction, 3-4 main paragraphs each with a new topic, conclusion - 600 words
   ▪ it is strongly recommended (not compulsory) to keep a reflective journal on cultural experiences during your time abroad. This will enrich your learning.
   ▪ essay and to be submitted within two weeks after the ICC training course.
   ▪ upload on Teams under assignment