



FH Salzburg

## Course Syllabus

<b>Study programm</b>	Business Management
<b>Course code</b>	WINB4FIMIL
<b>Course title</b>	Financial Management
<b>Term / year of study when the course is delivered</b>	Spring/Summer Term
<b>Cycle</b>	1st cycle
<b>ECTS credits / contact hours</b>	3 / 28
<b>Teaching units (hours/week - SWS)</b>	2.5
<b>Course type</b>	ILV (Interactive lecture)
<b>Prerequisites</b>	B2 level in English
<b>Language of instruction</b>	English
<b>Course content</b>	<p>The course initially introduces the basics of operational finance and investment appraisal. Subsequently, the various sub-areas of financial management are outlined and individual financial forms explained in detail.</p> <ul style="list-style-type: none"><li>• Tasks and objectives of operational finance and financial management</li><li>• Forms of financing: forms of internal financing and cash flow statements; forms of external financing (equity financing, debt financing)</li><li>• Definition of equity and debt capital</li><li>• Financial theories and optimum financial structure</li></ul>
<b>Learning outcomes</b>	By the end of this course, students are able to:

Technology  
Health  
Media

	<ul style="list-style-type: none"> <li>• Explain, in detail, the fundamentals of corporate finance, investment methods and tasks of financial management</li> <li>• Identify and discuss various types of financing and their characteristics, advantages and disadvantages</li> <li>• Assess the suitability of individual forms of financing for corporations depending on various influencing factors</li> <li>• Optimally design a company's financing strategy</li> </ul>															
<b>Learning methods</b>	Mixture of lectures, group work, discussions, and assignments.															
<b>Assessment methods &amp; criteria</b>	<ul style="list-style-type: none"> <li>• Midterm exam</li> <li>• Final written exam</li> <li>• In-class participation</li> </ul>															
<b>Grading Scale</b>	<table> <tr> <td>1</td> <td>Excellent</td> <td>100 - 93%</td> </tr> <tr> <td>2</td> <td>Good</td> <td>83 - 92%</td> </tr> <tr> <td>3</td> <td>Good average</td> <td>70 - 82%</td> </tr> <tr> <td>4</td> <td>Below average</td> <td>50 - 69%</td> </tr> <tr> <td>5</td> <td>Insufficient</td> <td>&lt; 50%</td> </tr> </table>	1	Excellent	100 - 93%	2	Good	83 - 92%	3	Good average	70 - 82%	4	Below average	50 - 69%	5	Insufficient	< 50%
1	Excellent	100 - 93%														
2	Good	83 - 92%														
3	Good average	70 - 82%														
4	Below average	50 - 69%														
5	Insufficient	< 50%														
<b>Recommended resources</b>	<ul style="list-style-type: none"> <li>• Berk, J., DeMarzo, P. (2016): Corporate Finance, Global Edition, Pearson</li> <li>• Brealey, R., Myers, S.C., Allen, F. (2016): Principles of Corporate Finance. 12th ed. McGraw-Hill.</li> </ul>															
<b>Attendance</b>	75%															

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