



FH Salzburg

## Course Syllabus

<b>Study programm</b>	Business Management
<b>Course code</b>	BWIB2FINIL
<b>Course title</b>	Financial Markets
<b>Term / year of study when the course is delivered</b>	Spring/Summer Term
<b>Cycle</b>	1st cycle
<b>ECTS credits / contact hours</b>	2 / 14
<b>Teaching units (hours/week - SWS)</b>	1
<b>Course type</b>	ILV (Interactive lecture)
<b>Prerequisites</b>	B2 level in English
<b>Language of instruction</b>	English
<b>Course content</b>	<p>The course examines the different types of financial markets and how they work. It explains their basic parameters, influencing factors, and respective participants:</p> <ul style="list-style-type: none"><li>• Financial intermediation</li><li>• Types and characteristics of financial markets</li><li>• Financial intermediaries</li></ul>
<b>Learning outcomes</b>	<p>By the end of this course, students will be able to:</p> <ul style="list-style-type: none"><li>• Provide an outline of the major issues affecting financial markets</li><li>• Identify the various types of financial markets</li><li>• Provide an overview of the fundamental functioning of financial markets</li></ul>

	<ul style="list-style-type: none"> <li>• Discuss and understand the role of the ECB and SARB with regards to the implementation of monetary policy</li> <li>• Discuss the key characteristics of the different types of financial markets</li> <li>• Explain the roles performed by the various financial institutions functioning within financial markets</li> <li>• Discuss the characteristics of banks and insurance companies</li> </ul>															
<b>Learning methods</b>	Mixture of lectures and class discussions															
<b>Assessment methods &amp; criteria</b>	<ul style="list-style-type: none"> <li>• Class work test</li> <li>• Final written exam</li> </ul>															
<b>Grading Scale</b>	<table> <tr> <td>1</td> <td>Excellent</td> <td>100 - 93%</td> </tr> <tr> <td>2</td> <td>Good</td> <td>83 - 92%</td> </tr> <tr> <td>3</td> <td>Good average</td> <td>70 - 82%</td> </tr> <tr> <td>4</td> <td>Below average</td> <td>50 - 69%</td> </tr> <tr> <td>5</td> <td>Insufficient</td> <td>&lt; 50%</td> </tr> </table>	1	Excellent	100 - 93%	2	Good	83 - 92%	3	Good average	70 - 82%	4	Below average	50 - 69%	5	Insufficient	< 50%
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2	Good	83 - 92%														
3	Good average	70 - 82%														
4	Below average	50 - 69%														
5	Insufficient	< 50%														
<b>Recommended resources</b>	Mishkin, F.S., Eakins, S.G. (2017): Financial Markets and Institutions, 9th ed. Pearson															
<b>Attendance</b>	75%															

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