



FH Salzburg

Course Syllabus

Study programme	Business Management
Course code	BWIB5SAPIL
Course title	Special aspects of international purchasing & supply chain management
Term / year of study when the course is delivered	Fall/Winter Term
Cycle	1 st Cycle (BA)
ECTS credits / contact hours	5 / 28
Teaching units (hours/week - SWS)	2
Course type	ILV (Interactive lecture)
Prerequisites	B2 level in English, basic understanding of organisational structures, management functions and supply chain management
Language of instruction	English
Course content	<p>The course enables students to comprehensively understand the key principles and techniques of supply chain management. The following theoretical basics will be discussed:</p> <ul style="list-style-type: none">• Global Supply Chain Networks• Supply Chain Network Design• Supply Chain Network Risk Analysis• Digital Supply Chain Management <p>Purchasing plays a critical role as a boundary-spanning function through which it contributes to an organisation's strategic success. The aim of this module is to provide an integrative understanding of the</p>

Technology
Health
Media

	<p>role and its complex inter and intra-organisational relationships that contribute to sustained commercial success and maximised competitive advantage. The following theoretical basics will be discussed:</p> <ul style="list-style-type: none"> • Critical evaluation of purchasing strategies • Managing of supplier-client relationships • B2B purchasing platforms <p>Guest lecturers from several global players from the Salzburg area give insights into their daily business of international supply chain management and purchasing tasks.</p>															
Learning outcomes	<p>After completing the module, a student is be able to:</p> <ul style="list-style-type: none"> • Design a SCN with all its nodes including capability and capacity, connected by lanes to help products move between facilities. • Ensure that the global network is versatile enough to cope with future uncertainties. • Explain the difference between endogenous and exogenous uncertainty. • Critically analyse the objectives of the purchasing function in a supply chain. 															
Learning methods	Website analyses, peer presentations, debates, guest lectures															
Assessment methods & criteria	<p>Active participation in class: 20%</p> <p>Written examination: 80%</p>															
Grading Scale	<table> <tr> <td>1</td> <td>Excellent</td> <td>100 - 93%</td> </tr> <tr> <td>2</td> <td>Good</td> <td>83 - 92%</td> </tr> <tr> <td>3</td> <td>Good average</td> <td>70 - 82%</td> </tr> <tr> <td>4</td> <td>Below average</td> <td>50 - 69%</td> </tr> <tr> <td>5</td> <td>Insufficient</td> <td>< 50%</td> </tr> </table>	1	Excellent	100 - 93%	2	Good	83 - 92%	3	Good average	70 - 82%	4	Below average	50 - 69%	5	Insufficient	< 50%
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2	Good	83 - 92%														
3	Good average	70 - 82%														
4	Below average	50 - 69%														
5	Insufficient	< 50%														
Recommended resources	<ul style="list-style-type: none"> • Zsidisin, G. A., Henke, M. (Eds.) (2019): Revisiting Supply Chain Risk, Springer International Publishing. • Ivanov, D., Tsipoulanidis, A., Schönberger, J. (2019): Global Supply Chain and Operations 															



	<p>Management. A Decision-Oriented Introduction to the Creation of Value. Springer International Publishing.</p> <ul style="list-style-type: none">• Lehmacher, W. (2017): The Global Supply Chain. How Technology and Circular Thinking transform our Future, Springer International Publishing.
Attendance	75%



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