

COURSE PACKAGE

FILM (Bachelor MultiMediaArt)

SPRINGTERM

Course Title: Digital Art Direction 2

Semester: 4th Semester

ECTS / SWS: 2 ECTS / 2 SWS

Course Type: ILV

Course Content: Advanced knowledge and skills in digital editing as a creative process, focusing on color correction, which can give each work a very individual touch. This course covers the transition from editing and its narrative possibilities to the color design of a digital film, utilizing modern post-production software like DaVinci to explore a broad artistic range. Programs such as After Effects are also integrated, allowing students to gain deep insights into artistic possibilities with modern post-production software and apply their art history knowledge.

Learning Outcomes:

Students:

- Can apply more complex editing techniques.
- Can perform color correction on a film and develop an artistic sense for using correction to create an individual touch for the artwork.
- Develop an understanding of the connections between art history and modern technology in the film industry.
- Can perform basic compositing using software like After Effects and DaVinci.

Course Title: Scriptwriting 2

Semester: 4th Semester

ECTS / SWS: 2 ECTS / 1 SWS

Course Type: ILV

Course Content: Advanced scriptwriting, building on Script Writing 1, with a focus on developing more complex stories with deeper characters and introducing approaches to dialogue writing.

Learning Outcomes:

Students:

- Can write a functional short film script.
- Can write “visually” as a basis for cinematographic implementation.
- Can develop and write dialogues.
- Understand the process of transferring written works to cinematic realization.
- Understand the relationship between what they write and the artists (e.g., actors, directors) who will adapt their work into film.

Examination Method and Character: Continuous assessment / 5-point grading scale.

Course Title: Mise en Scene

Semester: 4th Semester

ECTS / SWS: 2 ECTS / 2 SWS

Course Type: ILV

Course Content: Teaching complex knowledge of staging using various creative possibilities for directors and cinematographers to implement a (script) scene according to their vision. Deepening knowledge of individual factors of mise en scene, such as lighting design, set design, directing actors, costumes, makeup, as well as camera style and movement, image composition, and scene dynamics. Emphasis on creative and technical management in the professional AV production sector and staging. The course covers the fundamental principles of meticulous visual composition

based on dramaturgical criteria, with a focus on spatial staging, lighting, camera movement, scenery, and acting, akin to arranging a painting. Exercises introduce students to creating mise en scene and its components.

Learning Outcomes:

Students:

- Can lead a complete film crew on a medium-sized film set.
- Understand the relationship between image composition, depth, lighting, acting, and the creative possibilities offered by the camera.
- Can manage and direct the interaction between camera, acting, and scenery.
- Can arrange and define all components of a mise en scene atmospherically and intensively in the space.

Course Title:

Digital Storytelling

Semester: 4th Semester

ECTS / SWS: 3 ECTS / 2 SWS

Course Type: ILV

• **Course Content:**

In the digital age, anyone can use their camera to tell stories. A camera is not just a technical tool — it is a powerful storyteller in its own right.

Through framing, composition, and movement, one can tell compelling stories, evoke emotions, and convey meaning. Too many camera operators focus solely on the technical aspects instead of becoming visual storytellers who understand how to use the power of imagery to create emotional impact.

- The course focuses on innovative visual storytelling, breaking visual conventions, and experimenting with new formats, such as vertical compositions (Instagram) or VR staging — for example, the VR theatre piece “Eine Endzeitreise” from Schauspielhaus Graz.
- How do I frame in these environments? How do I compose images that allow for cutting within a VR project? How do I design visual composition in a one-shot, and similar approaches? The course explores visual staging using the technical foundations acquired in previous classes, while developing the ability to tell stories artistically, spontaneously, and visually — adapting to the narrative flow of various platforms.
- The course focuses on learning to create fluid visual storytelling, whether in directing, cinematography, or postproduction. The basis of everything is the moving image — which, in this course, is meant to emerge in innovative ways.

Learning Outcomes:

- Students:
 - can translate a story into a sequence of images
- develop a sense for framing and visual composition
- understand the relationship between image sequences and their impact on the story
- master digital camera technology and focus on using it as a creative tool rather than “doing everything technically correct”
- can tell stories in moving, digital images across multiple platforms (vertical format/mobile/web, etc.)
- are able to independently apply the techniques learned in the course to a project

Course Title: English Study Group 2 – Film

Semester: 4th Semester

ECTS / SWS: 1 ECTS / 1 SWS

Course Type: ILV

Course Content: The focus of the English Study Group is on improving spoken English skills. Discussing and presenting content and personal projects from the chosen specialization enhances linguistic skills (e.g., phrasing, emphasis, presentation technique, presentation of MMP 2). Grammar and vocabulary are improved through targeted exercises and text analyses, and complex topics in the context of the specialization are discussed (content from respective subject areas, current affairs, active vocabulary expansion).

Learning Outcomes:

Students:

- Can discuss and argue theoretical and practical topics in English.
- Can adequately present content and personal projects in English
- Possess descriptive vocabulary and academic terminology.