

# **Data Protection Information**

**FHStartup Center** 

### 1. Controller

Fachhochschule Salzburg GmbH Salzburg University of Applied Sciences (SUAS)

Urstein Süd 1, 5412 Puch/Salzburg

Phone: +43-50-2211-0

E-Mail: office@fh-salzburg.ac.at

## 2. Data Processing

### 2.1. Startup Interested People

We process your provided data (esp. personal data, contact details, business idea, consulting) to provide consulting services within the FHStartup Center. The legal basis for data processing is the (pre-)contractual relationship with SUAS (Art. 6 sec. 1 lit b GDPR).

The disclosure of the data is necessary for the provision of the service. If the processing of your data is not desired, no service can be provided.

Your personal data will be transferred to our partners within the Startup Salzburg consortium and stored for as long as it is necessary for the fulfilment of the purpose. In addition, there may be legal obligations that extend the retention period (e.g. 7 years for accounting-relevant data).

## 2.2. Events/Coaching (ABC Entrepreneurship, 1:1 Coaching)

In the context of events, we process your provided data when registering (esp. personal data, contact details, event data, technical log data) as well as any data generated during the event for the administration of the event. The legal basis for data processing is the (pre-)contractual relationship with SUAS (Art. 6 sec. 1 lit b GDPR).

For technical support in the administration of the event, we use IT service providers who have access to your data as processors. If this involves a transfer to a third country (e.g. USA), we only transfer this data if appropriate safeguards exist that ensure an adequate level of data protection.

In order to invoice the support services within the Startup Salzburg consortium, we transfer your name and presence to these partners. Your personal data will be stored for as long as it is necessary for the fulfilment of the purpose. In addition, there may be legal obligations that extend the retention period (e.g. 7 years for accounting-relevant data).

Technology Health Media

#### 2.2.1. Image or Video Recording

In context of the event, SUAS as a partner of the Startup Salzburg consortium may take image and video recordings on basis of an overriding legitimate interest in the documentation, reporting and publication of the event (Art. 6 sec. 1 lit f GDPR).

By registering and voluntarily participating in the event, participants acknowledge that SUAS and Startup Salzburg have the right, free of charge, to use the above-mentioned photographs without any restrictions in terms of time, place or content for PR and marketing purposes, also in edited form and with/without naming in print and online for publication on their own public websites, on social media pages (e.g. Facebook, Twitter, Instagram), in publications (e.g. campus newspaper, annual report) and for press releases.

In the context of this processing, the photos are transferred to various service providers (e.g. printers, media owners, etc.) if needed. Selected image and video recordings of the event will be archived for the duration of SUAS's and Startup Salzburg's existing for the presentation of the event, the remaining recordings will be deleted shortly after the event.

## 2.3. FHStartup Newslist

For current information and news about the FHStartup Center, you can subscribe to the FHStartup Newslist. The data processing is carried out for the purpose of newsletter subscription and processing of the subscription as well as for the evaluation and improvement of the newsletter. For this purpose, we process your provided data (name, e-mail address, technical log data). The legal basis for this data processing is your consent (Art. 6 sec. 1 lit a GDPR). You can withdraw your consent at any time without giving reasons by using the unsubscribe link in the footer of the newsletter or by contacting SUAS. However, the withdrawal does not affect the lawfulness of the data processing carried out before.

Your personal data will be stored for as long as you are in contact with us, unless a longer storage period is required for another reason (e.g. a legal or contractual obligation).

For technical support, we use IT service providers who have access to your data as processors.

## 3. Data Subject Rights

In context with this data processing you have the right to request access to and rectification or erasure of your data, restriction of processing, objection to the processing or data portability which you can exercise by getting in touch with the contact person listed below.

Fachhochschule Salzburg GmbH Salzburg University of Applied Sciences

Department FHStartup Center Urstein Süd 1, 5412 Puch/Salzburg

Tel: +43 50 2211-5001

E-Mail: <a href="mailto:fhstartup@fh-salzburg.ac.at">fhstartup@fh-salzburg.ac.at</a>

In case you have any questions or concerns related to the processing of your personal data you can contact the data protection officer of SUAS (+43 50 2211-0; <a href="mailto:datenschutz@fh-salzburg.ac.at">datenschutz@fh-salzburg.ac.at</a>).

If you are of the opinion, that we do not process your personal data in accordance with the relevant data protection law, you have the right to lodge a complaint with the Austrian Data Protection Authority (Barichgasse 40-42, 1030 Wien, Phone: +43 1 52 152-0, E-mail: dsb@dsb.gv.at).