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## fhstartup CENTER

Point of contact for alumni, students and researchers interested in founding their own startup.





### **Seed phase: create, reflect and get trained**

- Identifying and developing new, sustainable business models: depending on state and maturity, ideas can be presented, reflected with peers/experts and commented on by coaches.
- Expand entrepreneurship competencies and foster entrepreneurial spirit: Entrepreneurship ABCs, IdeaUP Contest, Hackathons, Homecoming Startups, 1:1 Coaching.



### **Pre-start and start phase: prepare, start and get mentored**

- During this phase, the **fhstartup** CENTER supports the creation and professionalisation of our #fhstartupFellows by providing tailored support for growth-oriented corporate development.
- **fhstartup** Fellowship: 1:1 Coaching and individual support at creation, use of co-working-spaces, the meeting area, the technical infrastructure, etc.

## **fhstartup** CENTER

#fhstartupFellows



**αALPHA**PORT  
MULTIMEDIA PROGRAMMING

**audvice**



[www.barkinsulation.com](http://www.barkinsulation.com)

**cappat**tec



**KETO**FABRIK

**Kommis**

**LIVIAR**



**SOL**STECH  
SOLUTIONS BY TECHNOLOGY



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**ALPHAPORT**  
MULTIMEDIA PROGRAMMING

## Alphaport OG

'Content – as and where  
you need it'



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### Mission

Alphaport's origins lie in multimedia programming, with the three shareholders combining a wide range of technical know-how acquired from their many years of programming experience. In addition to infoscreen solutions, Alphaport is also working on ContentFlair – a system that uses automated processing of data from various data sources with subsequent content generation (e.g. video compositions from topic-related videos or images including descriptive texts) for multimedia output and information systems. This greatly reduces the additional administrative work for the customer by maintaining data sources.

MultiMediaTechnology

### Origin

### Founder

Daniel Antlinger, MSc., Shareholder, Operator  
Thomas Schey, MSc., Shareholder, Visual solutions  
Christian Litzlbauer, MSc., Shareholder, Web applications, app development  
Sebastian Geschke, MSc., First employee - developer

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### Contact



**Audvice GmbH**

'The first audio learning  
tool your employees  
will actually use'



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### Mission

Audvice is an audio-based learning & collaboration tool with which knowledge can be shared better and faster. Originally started as a B2C student platform, Audvice has developed into a scalable B2B SaaS solution that is now in use at two Fortune500 companies. The best of Spotify and Voice Recording is combined in an intuitive mobile app to perfectly implement a collaborative microlearning approach and thus enable everyone to share their knowledge. Without having to have a clue about podcasting, hosting & conversion or file formats, or a range of different tools. Audvice is mainly used in sales, key account management and operations and is used for more efficient onboarding, training and meetings.

MultiMediaTechnology

### Origin

### Founder

Sophie Bolzer, MSc., CEO

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### Contact



## **barkinsulation**

'Insulating containers for the food industry made from the regional high-tech raw material tree bark'



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#### Mission

For barkinsulation, understanding concepts of nature and developing products with care and consideration is not just an advertising slogan. A tree's bark protects it from cold and frost in winter as well as from heat in summer. Combine this with the fact that the average bark content of a tree is 10% and that this enormous amount of raw material is rarely processed at a higher level, you can see how barkinsulation's product idea was born. barkinsulation want to demonstrate the great potential of native tree bark as a sustainable insulation material with their thermal vessels.

Forest Products Technology & Management

#### Origin

#### Founder

Bernhard Lienbacher, BSc.  
Marco Morandini, BSc.

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#### Contact

A black and white photograph of two men standing in front of a large, light-colored building with multiple windows. The man on the left is wearing a dark sweater, and the man on the right is wearing a dark t-shirt. An orange diagonal graphic element is on the left side of the image.

cappatec

**cappatec OG**

'Software: as individual  
as your company'



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### Mission

Every company is unique. Products from cappatec adapt to your individual business processes and thus optimally support everyday operations. As your company grows, your software grows with it. cappatec offers warehouse management, ERP systems, cash register systems and individual solutions according to your requirements. cappatec is your partner from idea conception to implementation to longterm support in daily operations. SMEs benefit from quickly available industry solutions that have already integrated all typical processes. With cappatec, large companies have the ideal partner to map their individual business processes and thus gain a long-term competitive advantage.

Information Technology & Systems Management

### Origin

### Founder

Fabian Knirsch, Founder  
Oliver Langthaler, Founder

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### Contact

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edelzweig

**edelzweig**

'Naturally connected'



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**Mission**

The death of a loved one is one of the most emotional moments in life. These people deserve a unique farewell with a personalised urn. Tree branches with a strong connection to the deceased (from a tree in their own garden, in the area they lived in, or from the tree of life) are used. On the one hand a piece of home can be given and on the other hand the tree with the cut off branch piece can serve as a memory. This principle can also be applied to pieces of furniture.

Forest Products Technology & Management

**Origin**

**Founder**

Bernhard Lapusch, Production & Product Development  
Florian Gschweidl, Sales & Marketing

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**Contact**



## Flat Head Studio

„Exploit the strengths of the medium VR“



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**Mission**

As long-time Virtual Reality (VR) fans, Flat Head Studio finds a lack of games on the market that are beginner-friendly and offer friends and acquaintances a pleasant introduction. They want to change that!

The design philosophy behind the games focuses heavily on creating experiences that are specifically tailored for VR. Compared to classic PC games, VR games often offer less playing time at a high price. Therefore, they also build on user-generated content and elements such as leaderboards in their products, which increase the playing time and replay value.

MultiMediaTechnology  
MultiMediaArt

**Origin**

**Founder**

Melanie Bartl, Lead Artist & Graphic Design  
Philipp Sigl, Programmierer & Level Design.  
Arnold Holler, Programmierer, VR Interactions & UI  
Daniel Wiendl, Tech-Lead & Programmierer

Flat Head Studio OG

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**Contact**



**ForbiddenFolds**  
„We fold reality!“



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**Mission**

Forbidden folds creates focused interactive experiences. They take simple ideas to the extreme without overstraining them. We value our players' time, and our games reflect that. The worlds immediately catch the eye and stay in the memory, well beyond the gaming experience.

Design principles: Small size and high level, focused ideas, appealingly unique worlds

MultiMediaTechnology  
MultiMediaArt

**Origin**

**Founder**

Herwig Atzlinger, MSc., Business Development, Game Design  
Martin Birner, BA., Art Direction  
Andreas Lang, BSc., Projekt Management, Gameplay Programmer  
Jakob Vogel, BA., Marketing, Technical Art  
Ralf Zobl, MSc., DevOps, Systems Programmer

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**Contact**



KETOFABRIK

KETOFABRIK

**KETOFABRIK**

**Ketofabrik**  
„Simplifying your  
ketogenic diet“

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**Mission**

Ketofabrik sets the goal to simplify the ketogenic diet with delicious convenience food solutions. Keto is going to begin with „Keto on the go“, the delicious chocolate bar. Whether you're a Keto veteran or a newbie, the way to your succesful ketogenic diet is paved. The trend around the ketogenic nutrition in the United States is spreading to Europe. However, the supply in the current European region has not grown in line with the rapidly increasing demand. As a first mover Ketofabrik is conquering the young European market by offering food and beverage products developed for the keto target group.

SME Management & Entrepreneurship

**Origin**

**Founder**

Ing. Dusan Milekic, CEO  
Slobodan Stojanovic, CMO  
Nicola Di Loreto, COO

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**Contact**

# Kommis

## Kommis

'Digitally placed.  
Perfectly served.'



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# [ Sold ]



### Mission

Kommis provides software that helps hotels to efficiently manage the daily restaurant table plan error free. Exported information from the reservation programs can be assigned to the respective tables with a simple drag and drop. In addition, Kommis makes it possible for the service team to provide an unforgettable service by clearly displaying guest data and motivating the team to collect it. The hotel can save ½ of their time, collect up to 5x more guest information and minimise the number of errors.

Innovation and Management in Tourism

### Origin

### Founder

Anton Hörl, BA, CEO & Founder

**[ Sold ]**  
Kommis  
[www.kommis.net](http://www.kommis.net)  
[facebook.com/kommisForHotels](https://facebook.com/kommisForHotels)

### Contact



# LIVIAR

## LIVIAR

„Dive into your holiday  
memories.“



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### Mission

Hotels and destinations are always faced with the challenge of inspiring travelers with innovative ideas even after they have left. LIVIAR now offers a customer loyalty measure tailored to the company. By combining virtual or augmented reality and a simple analogue product such as hay or pine, tourism providers now have the opportunity to create a tailor-made experience in their guests' living rooms. The multi-sensory experience allows them to remember the beautiful moments in the region with all their senses.

Innovation and Management in Tourism

### Origin

### Founder

Barbara Prodinger, Founder & CEO  
Lukas Grundner, Co-Founder

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### Contact



nativewaves

**NativeWaves GmbH**  
'Immersive & Personalised  
Entertainment'



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**Mission**

NativeWaves delivers an engaging and immersive media experience to audiences around the world, especially when it comes to live sports. Broadcasting today is like a one-way street. The broadcaster sends a signal and the viewer only sees what has been broadcasted without the opportunity to enjoy a different perspective of the game, although sporting events are recorded by many cameras. This means that a lot of what has already been captured is simply wasted. Using the latest technology, NativeWaves offers easy-to-use, advanced streaming solutions for the broadcast, esports and live entertainment industries to reliably deliver multiple streams of video, audio and data content in perfect synchronization, resulting in a first-class, personalized viewer experience enabled.

Information Technology & Systems Management

**Origin**

**Founder**

Christof Haslauer, MSc., CTO  
Oliver Dumböck, MSc., Head of Engineering

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**Contact**



**POLYCLAR**

**Polycular**  
'Bits to reality'

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### Mission

Polycular is an interactive media forge with the highest standards of creativity, technological excellence and innovation. With our App EscapeAR we turn any room or print publication into a playful learning experience in the form of an escape room. EscapeAR is not a lean-back eLearning, instead it motivates and challenges. Monitor, keyboard and all distractions are left behind and the office or living room is transformed by an App into a learning and experience space to be discovered by means of augmented reality. Our method imparts soft skills, helps with team building and trains to solve complex problems.

MultiMediaTechnology

### Origin

### Founder

Robert Praxmarer (†), DI, Founder, Creative Technology  
Thomas Layer-Wagner, Mag., Founder, Interaction- und Gamedesign Polycular

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### Contact



SALT CASTLE STUDIO

**Salt Castle Studio,  
Chapeau**  
'Creating awesome games  
that bring people together'



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### Mission

Salt Castle Studio develops interactive media and games with innovative game design. The young, ambitious company based in Salzburg (AT) focuses on agile, interactive development processes to ensure high quality gaming experiences for end users.

The young development team has already launched two in-house productions for PC and Nintendo Switch. The fancy multiplayer hat game „Chapeau“ was released at the beginning of 2020, and at the end of 2020 the second game, „Alpaca Ball: Allstars“, was released worldwide in cooperation with international publishers. A game in which clumsy alpacas play soccer against each other in the craziest way.

MultiMediaTechnology  
MultiMediaArt

### Origin

### Founder

Mathias Lillich, Artist  
Stefan Schwab, Developer  
Gregor Kirchhofer, Producer  
Tom Langer, Developer  
Lukas Wagner, Artist

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### Contact



**SOLBYTECH**  
SOLUTIONS BY TECHNOLOGY

**solbytech gmbh**  
'empowering seamless  
mobile communication'



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**Mission**

solbytech gmbh combines energy management issues with innovative IT solutions and is concerned with the unstable communication of mobile, decentralised power generation plants. solbytech is developing a system that uses various hardware and software features (solbyvise STC & solbyvise USV) to ensure functional stability and security of mobile communication for decentralised applications. The improved transmission quality and reduction of connection failures benefits the customer in providing seamless communication to the system and the reduction of service.

Information Technology & Systems Management  
Smart Buildings in Smart Cities

**Origin**

**Founder**

DI Gerald Eder, BA, CEO  
DI Manuel Dorfer, BSc., CTO  
Florian Dodegge, MSc., COO

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**Contact**



**sproof**  
'Securing digital  
documents'



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### Mission

Mission: sproof revolutionises digital signatures and develops decentralised technologies for the secure management of digital documents and data. The process of collecting handwritten signatures for documents can be time consuming, frustrating and it's very insecure and not forgery-proof. sproof offers an easy solution for collecting signatures for documents and is easily integrated into existing processes and applications.

sproof GmbH currently offers two different products for creating digital signatures: sproof registry and sproof sign.

Information Technology & Systems Management  
Center for Secure Energy Informatics

### Origin

### Founder

Clemens Brunner, CEO  
Erich Hopoldseder, CFO  
Fabian Knirsch, CTO

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### Contact



**velovio**  
'bicycle parking system'



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#### Mission

In recent years, bicycle traffic has increased worldwide. Our vision is to improve the cycling infrastructure by providing cities and companies with space-saving, tailor-made bike parking spaces with a functional design. Our passion is cycling and that's why we design our environment.

#createbikespace

Design & Product Management

#### Origin

#### Founder

Tanja Friedrich, CEO & Founder

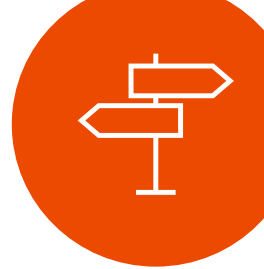
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# Startup support exactly where and how you need it!

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