



Salzburg University  
of Applied Sciences

# International Supply Chain Management

Certificate for Business Management Students



Technology  
Health  
Media

# International Sustainable Digital

## Relevance of international SCM

In our globalizing and digitizing world, Supply Chain Management excellence has become essential. State-of-the-art supply chains demand digital data exchange of various partners from all over the world and at the same time have to contribute to overcoming current challenges in an ever-changing environment. To meet these requirements, this certificate program at SUAS enables students to develop all three competencies that will be looked for in future supply chain managers: cross-cultural savviness for organizing and optimizing global supply chains, the ability to master the digital transformation of supply chains, and finally the capacity to enhance sustainability in supply chain management. Please find more details on how this program qualifies participants for these three challenges below.



Welcome to Salzburg University of Applied Sciences

## Content

The course **Supply Chain Management** is intended to create a sound understanding of the subject matter by using real business cases that explore the challenges supply chain managers are facing.

The courses **Special Aspects of International Purchasing and Supply Chain Management** as well as **Cross-cultural Management** introduce students to the topic of globalized supply chains, the specific challenges of doing business on all continents and the required skills to manage global supply chains. In order to eliminate culture-related inefficiencies, students learn to balance cultural environments and to maximize the benefits of working with diverse stakeholders and teams.

Sourcing and logistics processes have a significant environmental and social impact. Mining raw materials, designing global transportation networks and offshoring manufacturing are just a few examples for this. **Sustainable Supply Chain Management** aims to optimize ecological and social aspects of supply chain management while mainlining economic viability, referring to the Triple Bottom Line of sustainability. In this course, participants will gain insights to the specific challenges and benefits of sustainable supply chain management. The program aims to provide students with theoretical and scientific perspectives on sustainable supply chain management as well as real-life examples from various industries.

The course **Logistics Case Studies** allows participants to develop a practical understanding of the theoretical models and approaches. Through simulations and board games, participants will have the opportunity to develop and apply state-of-the-art strategies for complex problem settings.

To be able to apply the insights gained from theoretical concepts and practical examples, the course **International SCM Project** has students work on a project jointly devised with global players from the Salzburg area that also act as project owners. Real-life challenges of supply chain managers give participants the chance to apply the acquired skills and knowledge.

# Certificate Components

Offered in Fall/Winter Term only  
Overview full semester program

Course Title	ECTS (CHW)
Supply Chain Management	3,5 (3)
International SCM Project	4,5 (2)
International Business Communications for Logistics	2 (2)
Logistics Case Studies	5 (2)
Cross-cultural Management	5 (2)
Special Aspects of Int. Purchasing and SCM	5 (2)
Sustainable Supply Chain Management	5 (2)
<b>Certificate</b>	<b>30 (15)</b>

**ECTS:** European Credit Transfer and Accumulation System

**CHW:** contact hours per week per semester

At least 25 ECTS must be completed to obtain the certificate  
"International Supply Chain Management".

## Why study at Salzburg University of Applied Sciences?

Located at the very heart of Europe, Salzburg has always been a pivotal area for the big players of the sales and manufacturing industries. Salzburg University of Applied Sciences was set up to help our students profit from exactly this advantage and is designed as an educational platform that combines academia and practical implementation. Alongside the academic faculty, SUAS invites a considerable number of external lecturers who in their professional lives act as high executives at global players headquartered in the Salzburg region.

Further, Salzburg has a rich cultural and historical heritage, going beyond its most famous son, Wolfgang Amadeus Mozart. The area of Salzburg is also known for its wonderful nature, situated in the Northern Alps, making it the first choice for many tourists in summer and winter. During the certificate, this unique experience will surely inspire and enrich your stay at Salzburg.







# Application & Admission

**Availability:** Fall/Winter Term only\*

**Duration:** 1 semester

**Location:** Campus Urstein, Puch / Salzburg

**Tuition fees:** Free tuition for students from partner universities

**Admission criteria:** Open to Business students with an interest in SCM

**Application process:** Please, make sure that your home university nominates you for an exchange semester spot before submitting your application digitally

**Application deadline:** 1 May for subsequent winter semester (September – January)

**Your application must include:** a letter of motivation, a provisional learning agreement, the last two transcripts of record, a CV, a photo, a photocopy of your passport, an English proficiency test / confirmation of English skills issued by your university and the nomination email

Please find more information about our application process at our website: [www.fh-salzburg.ac.at/internationales/incoming-students/information/](http://www.fh-salzburg.ac.at/internationales/incoming-students/information/)

\* Minimum number of participants 8 students

## Contact

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### Photocredits

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