



FH Salzburg

Course Syllabus

Study programm	Business Management
Course code	BWIBILMIL
Course title	Introduction in International Logistics Management
Term / year of study	Winter term
Cycle	1 st cycle (BA)
ECTS credits / contact hours:	1.5 / 14
Teaching units (hrs / wk)	1
Course type	ILV interactive lecture
Prerequisites	B2 level in English, basic understanding of organisational structures, management functions
Language of instruction	English
Course content	<p>The goal of the course is to give students an overview of logistics within organisations, industries as well as world wide. In order to achieve this the course will discuss the following topics:</p> <ul style="list-style-type: none">- Introduction and key technical vocabulary- Concept of logistics, international standards, main aspects- Logistics evolution; warehouse management- Logistics Service Providers LSP, Supply Chain Management
Learning outcomes	<p>By the end of the course students should be able to:</p> <ul style="list-style-type: none">- understand the basic concept of international logistics;- overview the evolution and major developments in logistics;- comprehend the role of international logistics management;- distinguish between logistics and supply chain management;- and comprehend key vocabulary;
Learning methods	The course will be held in class room as an interactive lecture, divided into 3 units. All contents and course material is uploaded on moodle.

	<p>As this is an introductory course for the certificates ISCM / IBM, students are advised to accomplish this course before beginning with the actual certificate related courses.</p> <p>Unit 1 - Introduction in International logistics management; key technical vocabulary</p> <p>Unit 2 – International standards, logistics evolution</p> <p>Unit 3 – Warehouse Management, LSP, Supply Chain Management</p>										
Assessment methods & criteria	Written exam 75%; collaboration and contribution 25%										
Grading scale	<table> <tr> <td>1 Excellent</td> <td>100 - 93%</td> </tr> <tr> <td>2 Good</td> <td>83 - 92%</td> </tr> <tr> <td>3 Good average</td> <td>70 - 82%</td> </tr> <tr> <td>4 Below average</td> <td>50 - 69%</td> </tr> <tr> <td>5 Insufficient</td> <td>< 50%</td> </tr> </table>	1 Excellent	100 - 93%	2 Good	83 - 92%	3 Good average	70 - 82%	4 Below average	50 - 69%	5 Insufficient	< 50%
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Bibliography	<p>Books:</p> <p>H. Gleissner, J.C. Femerling (2013): Logistics, Springer Texts in Business and Economics, Switzerland: Springer International Publishing</p> <p>Schulte, C. (2009). Logistik-Wege zur Optimierung der Supply Chain (5th ed.). München: Vahlen.</p> <p>P. Rimmer, B. H. Kam (2018): Consumer Logistics, Surfing the Digital Wave. Monograph Books DOI:https://doi.org/10.4337/9781786430373</p> <p>Xiong, G., Nyberg, T. R., Dong, X., & Shang, X. (2015). Intelligent technologies and systems of material management. In Intelligent Techniques in Engineering Management (pp. 295-330). Springer, Cham.</p> <p>Manners-Bell, John (2016); Introduction to Global Logistics: Delivering the Goods. Kogan Page, New York</p> <p>Manners-Bell, J. and Lyon, K. (2019) The Logistics and Supply Chain Innovation Handbook : Disruptive Technologies and New Business Models. New York: Kogan Page.</p> <p>Articles:</p> <p>Meng, Jing & Mi, Zhifu & Guan, Dabo & Li, Jiashuo & Tao, Shuangcheng & Li, Yuan & Feng, Kuishuang & Liu, Junfeng & Liu, Zhu & Wang, Xuejun & Zhang, Qiang & Davis, Steven. (2018). The rise of South–South trade and its effect on global CO2 emissions. Nature Communications. 9. 10.1038/s41467-018-04337-y.</p> <p>Shancang Li & Li Da Xu & Shanshan Zhao: The internet of things: a survey, Springer Science+Business Media New York 2014</p>										

	<p>O. B. Sezer, E. Dogdu and A. M. Ozbayoglu, "Context-Aware Computing, Learning, and Big Data in Internet of Things: A Survey," in IEEE Internet of Things Journal, Feb. 2018, DOI 10.1109/JIOT.2017.2773600.</p> <p>Online:</p> <p>www.statista.com last access 20.05.2020</p> <p>https://www.businessinsider.com last access 27.05.2020</p>
Grading method	multiple choice test on moodle
Recommended resources	Application: www.apics.org
Attendance	75 %
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Version September 15, 2020