



FH Salzburg

Course Syllabus

Study programme	Business Management
Course code	BWIB2ENGIL
Course title	Business English 2
Term / year of study when the course is delivered	Spring/Summer Term
Cycle	1st cycle
ECTS credits / contact hours	2 / 28
Teaching units (hours/week - SWS)	2
Course type	ILV (Interactive lecture)
Prerequisites	B2 level in English
Language of instruction	English
Course content	<p>Students build relevant vocabulary and professionalise oral and written text production along the topics of Employment, Money, Organisations, Advertising and Branding in the context of Business Management.</p> <p>The basics of English grammar will be refreshed and reinforced. Grammar points to be covered include: adjectives/adverbs, reported speech, modal verbs etc.</p>
Learning outcomes	<p>In this course, students learn to</p> <ul style="list-style-type: none">• Freely and fluently create oral texts on a range of business topics (e.g. describing charts and trends)

Technology
Health
Media

	<ul style="list-style-type: none"> • Apply correct grammatical structures and understand when to use them • Comprehend, reproduce and/or discuss print texts from newspapers and magazines (Financial Times, New York Times, Economist etc.) as well as relevant videos and audio podcasts • Write coherent and well-organized texts on current business topics 															
Learning methods	Glossary building, group discussions, written and oral text production exercises, presentations, group project, role plays															
Assessment methods & criteria	<ul style="list-style-type: none"> • Oral exam 30% • Graded homework assignments 30% • Written exam 30% • Active participation in class 10% <p>NB: All grading components must be passed in order to qualify for an overall course grade.</p>															
Grading Scale	<table> <tr> <td>1</td> <td>Excellent</td> <td>100 - 93%</td> </tr> <tr> <td>2</td> <td>Good</td> <td>83 - 92%</td> </tr> <tr> <td>3</td> <td>Good average</td> <td>70 - 82%</td> </tr> <tr> <td>4</td> <td>Below average</td> <td>50 - 69%</td> </tr> <tr> <td>5</td> <td>Insufficient</td> <td>< 50%</td> </tr> </table>	1	Excellent	100 - 93%	2	Good	83 - 92%	3	Good average	70 - 82%	4	Below average	50 - 69%	5	Insufficient	< 50%
1	Excellent	100 - 93%														
2	Good	83 - 92%														
3	Good average	70 - 82%														
4	Below average	50 - 69%														
5	Insufficient	< 50%														
Recommended resources	Articles taken from Financial Times, New York Times, Economist etc															
Attendance	75%															

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