



FH Salzburg

Course Syllabus

Study programme	Business Management
Course code	BWIB5FLOIL
Course title	Specialised English: Logistics and Operations Management
Term / year of study when the course is delivered	Fall/Winter Term and Spring/Summer Term
Cycle	1st cycle
ECTS credits / contact hours	2 / 28
Teaching units (hours/week - SWS)	2
Course type	ILV (Interactive lecture)
Prerequisites	B2 level in English
Language of instruction	English
Course content	<p>The goal of this course is to enable students to communicate effectively in the field of Logistics & Operations Management, to produce oral and written texts that show their language proficiency and profound understanding of the subject.</p> <ul style="list-style-type: none">• The topics covered in this course include:• Supply Chain Management• Transportation & Packaging• Inventory Management and Warehousing• Procurement & Vendor Relations• SC Documentation & Payment Methods
Learning outcomes	In this course, students learn to

Technology
Health
Media

	<ul style="list-style-type: none"> • Demonstrate proficiency in discussing LOM topics • Explain LOM aspects using adequate vocabulary • Write cohesive and academic texts synthesizing relevant sources • Deliver compelling subject-related presentation • Comprehend and critically reflect videos, podcasts and print media on LOM topics 															
Learning methods	Glossary building, group discussions, written and oral text production, presentations, role plays															
Assessment methods & criteria	<ul style="list-style-type: none"> • Written exam 40% • Oral Exam 30% • Homework Assignments 20% • In-class Participation 10% <p>NB: All grading components must be passed in order to qualify for an overall course grade.</p>															
Grading Scale	<table> <tr> <td>1</td> <td>Excellent</td> <td>100 - 93%</td> </tr> <tr> <td>2</td> <td>Good</td> <td>83 - 92%</td> </tr> <tr> <td>3</td> <td>Good average</td> <td>70 - 82%</td> </tr> <tr> <td>4</td> <td>Below average</td> <td>50 - 69%</td> </tr> <tr> <td>5</td> <td>Insufficient</td> <td>< 50%</td> </tr> </table>	1	Excellent	100 - 93%	2	Good	83 - 92%	3	Good average	70 - 82%	4	Below average	50 - 69%	5	Insufficient	< 50%
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2	Good	83 - 92%														
3	Good average	70 - 82%														
4	Below average	50 - 69%														
5	Insufficient	< 50%														
Recommended resources	Heizer, J., Render, B., Munsen, C. (2016) Operations Management: Sustainability and Supply Chain Management. 12th edition. Pearson Education															
Attendance	75%															

Version: 16 July 2019



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