



FH Salzburg

## Course Syllabus

<b>Study programm</b>	Business Management
<b>Course code</b>	BWIB4PPRPT
<b>Course title</b>	Practice Project
<b>Term / year of study when the course is delivered</b>	Fall/Winter Term
<b>Cycle</b>	1st cycle
<b>ECTS credits / contact hours</b>	5 / 14 (individual coaching sessions and meetings with project owner)
<b>Teaching units (hours/week - SWS)</b>	1
<b>Course type</b>	Project
<b>Prerequisites</b>	B2 level in English, basic understanding of project management
<b>Language of instruction</b>	English
<b>Course content</b>	<p>The design of this course focuses on the promotion of project competencies and requires the project team to interact with stakeholders embedded in the host country environment. It aims to enable incoming students to gain profound insights into the cultural, economic and social structures of the host countries. In order to achieve this, the project task needs to:</p> <ul style="list-style-type: none"><li>• Be relevant for the regional economy</li><li>• Include aspects of the involved study programmes</li><li>• Allow for a complete project run-through</li><li>• Be scientifically profound</li></ul>

Technology  
Health  
Media

	<p>The participating students devise and implement the project independently and in a self-organised way. The project is owned by an external stakeholder and coached by internal faculty that supervises and supports the team throughout the whole semester.</p>
<b>Learning outcomes</b>	<p>After completing the course students</p> <ul style="list-style-type: none"> <li>• Understand how to apply and to implement the principles of project planning</li> <li>• Have developed research competency, particularly by applying quantitative and/or qualitative research methods</li> <li>• Have increased their intercultural awareness and developed the capability to effectively perform in a multicultural team</li> </ul> <p>Based on the above specified goals the following learning outcomes derive:</p> <p>Research competency</p> <ul style="list-style-type: none"> <li>• Make considered methodical decisions, critically reflect and implement the selected method</li> <li>• Synthesise, evaluate, interpret and discuss results according to scientific criteria</li> </ul> <p>Project Management competency</p> <ul style="list-style-type: none"> <li>• Set project goals and create matching team and communication structures</li> <li>• Critically reflect on the project flow</li> </ul> <p>Intercultural competency</p> <ul style="list-style-type: none"> <li>• Reflect and document individual experiences</li> <li>• Interact with external environments of the host country and process information gained.</li> </ul>
<b>Learning methods</b>	<p>Self-organized team work, coaching sessions, interaction with project owner</p>
<b>Assessment methods &amp; criteria</b>	<p>The project is evaluated and reflected along two criteria:</p>



	<ul style="list-style-type: none"> <li>• Final presentation and critical reflection of the project findings together with the project owner and the project coach 50%</li> <li>• Project report that details methods and results as well as social and intercultural aspects of the project 50%</li> </ul>															
<b>Grading Scale</b>	<table> <tr> <td>1</td> <td>Excellent</td> <td>100 - 93%</td> </tr> <tr> <td>2</td> <td>Good</td> <td>83 - 92%</td> </tr> <tr> <td>3</td> <td>Good average</td> <td>70 - 82%</td> </tr> <tr> <td>4</td> <td>Below average</td> <td>50 - 69%</td> </tr> <tr> <td>5</td> <td>Insufficient</td> <td>&lt; 50%</td> </tr> </table>	1	Excellent	100 - 93%	2	Good	83 - 92%	3	Good average	70 - 82%	4	Below average	50 - 69%	5	Insufficient	< 50%
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3	Good average	70 - 82%														
4	Below average	50 - 69%														
5	Insufficient	< 50%														
<b>Recommended resources</b>	<ul style="list-style-type: none"> <li>• Gardiner, P. (2005) Project Management: A strategic planning Approach. Basingstoke: Palgrave Macmillan</li> </ul>															
<b>Attendance</b>	75%															

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