



FH Salzburg

## Course Syllabus

<b>Study programm</b>	Business Management
<b>Course code</b>	BWIB5SCMVO
<b>Course title</b>	Supply Chain Management
<b>Term / year of study when the course is delivered</b>	Fall/Winter Term
<b>Cycle</b>	1st cycle
<b>ECTS credits / contact hours</b>	1.5 / 14
<b>Teaching units (hours/week - SWS)</b>	1
<b>Course type</b>	ILV (Interactive lecture)
<b>Prerequisites</b>	B2 level in English, basic understanding of organisational structures, management functions and logistics processes
<b>Language of instruction</b>	English
<b>Course content</b>	<p>A comprehensive understanding of Supply Chain Management (SCM) is achieved by considering the historical development of SCM, discussing state-of-the-art concepts and focusing on the main tasks of SCM in an international setting.</p> <p>The SCOR (Supply Chain Operations Reference) Model is the appropriate reference model to enable an understanding of both: in-house and intercompany SCM processes.</p> <p>Students learn about the interrelatedness of individual processes and how those can be professionally managed with KPIs.</p>

Technology  
Health  
Media

	Simulation - a key technique to prepare and take decisions in the supply chain network – is another focus topic of this course. Students will learn about simulation techniques by way of a case study.															
<b>Learning outcomes</b>	After completing this course, a student is able to: <ul style="list-style-type: none"> <li>• Understand the benefits of professional SCM</li> <li>• Plan and optimise a simple value chain (from supplier to customer)</li> <li>• Apply simulation techniques in order to improve SCM processes</li> </ul>															
<b>Learning methods</b>	This course uses the Active Learning Model, which requires students to become an active participant. It deploys a mixture of lectures, presentations, debates, group work and case studies															
<b>Assessment methods &amp; criteria</b>	<ul style="list-style-type: none"> <li>• Active participation in class 20%</li> <li>• Written examination 80%</li> </ul>															
<b>Grading Scale</b>	<table> <tr> <td>1</td> <td>Excellent</td> <td>100 - 93%</td> </tr> <tr> <td>2</td> <td>Good</td> <td>83 - 92%</td> </tr> <tr> <td>3</td> <td>Good average</td> <td>70 - 82%</td> </tr> <tr> <td>4</td> <td>Below average</td> <td>50 - 69%</td> </tr> <tr> <td>5</td> <td>Insufficient</td> <td>&lt; 50%</td> </tr> </table>	1	Excellent	100 - 93%	2	Good	83 - 92%	3	Good average	70 - 82%	4	Below average	50 - 69%	5	Insufficient	< 50%
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2	Good	83 - 92%														
3	Good average	70 - 82%														
4	Below average	50 - 69%														
5	Insufficient	< 50%														
<b>Recommended resources</b>	Chopra Sunil (2019): Supply Chain Management - Strategy, Planning and Operation, 7th Edition. Pearson															
<b>Attendance</b>	75%															

Version: 16 July 2019



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