



FH Salzburg

Course Syllabus

Study programm	Business Management
Course code	BWIB5SCMUE
Course title	Supply Chain Management Case Studies
Term / year of study when the course is delivered	Fall/Winter Term
Cycle	1st cycle
ECTS credits / contact hours	2 / 28
Teaching units (hours/week - SWS)	2
Course type	ILV (Interactive lecture)
Prerequisites	B2 level in English, basic understanding of organisational structures, management functions and logistics processes
Language of instruction	English
Course content	<p>A comprehensive understanding of 'Supply Chain Management' is achieved by considering the historical development of SCM, discussing state-of-the-art concepts and focusing on main tasks of SCM in an international setting.</p> <ul style="list-style-type: none">• Further contents of the course are• Dynamics of networks,• Different ways of presenting supply chains,• Special features of international and global supply chains,

	<ul style="list-style-type: none"> • Different approaches towards configuring (international) supply chains as well as towards setting up and running disposal networks, • Aspects of risk management and security management relevant to supply chains. 															
Learning outcomes	<p>After completing this course, a student is able to</p> <ul style="list-style-type: none"> • Plan and optimize a simple value chain (“supply chain”) from suppliers to producers to retailers • Use state-of-the-art information technologies to support such supply chain development 															
Learning methods	<p>The course is conducted in interactive form with supplementary group work based on the DHL Trend Report and the DHL Logistics Trend Radar. Students work on SCM-relevant tasks independently in small groups and present and discuss their results in plenary sessions.</p>															
Assessment methods & criteria	<p>Group work based on DHL Logistics Trend Papers – written summary, presentation and group discussions: 100%</p>															
Grading Scale	<table> <tr> <td>1</td> <td>Excellent</td> <td>100 - 93%</td> </tr> <tr> <td>2</td> <td>Good</td> <td>83 - 92%</td> </tr> <tr> <td>3</td> <td>Good average</td> <td>70 - 82%</td> </tr> <tr> <td>4</td> <td>Below average</td> <td>50 - 69%</td> </tr> <tr> <td>5</td> <td>Insufficient</td> <td>< 50%</td> </tr> </table>	1	Excellent	100 - 93%	2	Good	83 - 92%	3	Good average	70 - 82%	4	Below average	50 - 69%	5	Insufficient	< 50%
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2	Good	83 - 92%														
3	Good average	70 - 82%														
4	Below average	50 - 69%														
5	Insufficient	< 50%														
Recommended resources	<ul style="list-style-type: none"> • Rehman Khan, Syed Abdul, Yu Zhang (2019): Strategic Supply Chain Management. Springer • Chopra Sunil (2019): Supply Chain Management - Strategy, Planning and Operation, 7th Edition. Pearson 															
Attendance	75%															

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