



FH Salzburg

General Information on Master's Degree Program

## Innovation & Management in Tourism (IMTe-M)

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A-5412 Puch/Salzburg  
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**Application requirements:** Only online applications will be accepted:

- General High School Diploma / Hochschulreife (secondary education certificate or equivalent)
- Bachelor's diploma + transcript of records including course titles, credit points, grades & final GPA  
Note: If you do not have your BA diploma at time of application, upload a statement from your university, verifying your expected graduation date.
- CV
- Letter of Motivation (in English)
- Copy of passport
- English certificate (TOEFL, IELTS, etc.) not required – however, strong English language skills are necessary for successful studies.
- Important: If you have diplomas / documents regarding your Secondary Education which were not issued in Austria, we kindly ask you to read about our legalization and translation requirements on our website. Requirements vary from country to country.  
Only documents with required legalizations and translations will be considered.

**Admission interview:** For candidates located in the European Union.

**Admission clip:** Non-EU candidates will be asked to submit a personal presentation video clip. Detailed instructions to follow after online application review (early April).

**Application deadline:**

- March 31<sup>st</sup>, 2020 (non-EU applicants)
- May 31<sup>st</sup>, 2019 (EU applicants)

<b>Semester start 2020:</b>	▪ Monday, September 14 <sup>th</sup> , 2020
<b>Study mode:</b>	▪ two semesters per academic year <u>winter semester:</u> September through first week in February (1 <sup>st</sup> semester) Following semesters begin mid September <u>summer semester:</u> end of February to end of June
<b>Special Competencies:</b>	Experience Design, eTourism, Entrepreneurship / International Tourism Management
<b>Length of studies:</b>	4 semesters = 2 years
<b>Degree awarded:</b>	Master of Arts in Business (MA)
<b>Schedule:</b>	▪ Mondays and Tuesdays: instruction from 8:15 a.m. to 6:30 p.m. Wednesday mornings ▪ 1-2 block weeks possible per semester
<b>Language of instruction:</b>	English
<b>Attendance:</b>	minimum of 75% of all coursework
<b>Tuition fee:</b>	▪ Tuition fee: approx. 400,-- per semester ▪ Excursions: approx. Euro 500,-- ▪ Other costs: Living costs, books, learning material, laptop,...
<b>Elective languages:</b>	German, Japanese, French, Russian, Chinese (subject to alteration)
<b>Employment:</b>	▪ A part time programme with the option to work (not mandatory)
<b>Scholarship:</b>	▪ Salzburg University of Applied Sciences does not offer scholarships to entry-level students. ▪ For general scholarship information, see <a href="http://www.stipendium.at">www.stipendium.at</a>
<b>Visa:</b>	It is the sole responsibility of non EU students to obtain the necessary visa to study in Austria

**Housing:**

For all housing questions please contact:

- Salzburger STUDENTENWERK Gemeinnützige GesmbH  
Billrothstr. 10-18 / A-5020 Salzburg  
Tel.: +43(0)662/93030-0  
e-mail: [office@sstw.at](mailto:office@sstw.at)  
[www.studentenheim.at](http://www.studentenheim.at)
- Kolpinghaus Hallein GmbH  
Schöndorferplatz 3 / 5400 Hallein  
Tel.:+43(0)6245/72023  
e-mail: [office@kolpinghaus-hallein.at](mailto:office@kolpinghaus-hallein.at)

For lodging in youth hostels, see:  
[www.hihostels.com/web/index.en.htm](http://www.hihostels.com/web/index.en.htm)

For all further details see website:  
**[www.fh-salzburg.ac.at](http://www.fh-salzburg.ac.at)**