



# Information sheet MultiMediaArt

## Master-Admission

Start of studies in winter semester 2026/27

The MultiMediaArt master's program provides advanced skills for the conception, design, implementation and management of creative design projects. MultiMediaArt stands for the networking of different disciplines. In addition to the design focus on **audio**, **film** or **communication design**, you can also specialise in **producing**.

Take the opportunity to get an impression of our degree program, the projects and the students. The university-wide events such as Info Saturday and Open House are ideal for this.

**All documents must be submitted online at [fh-salzburg.ac.at/en/study/online-application](https://fh-salzburg.ac.at/en/study/online-application)**

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## 1. Important dates

All dates can be found on our website

[fh-salzburg.ac.at/en/study/ct/multimediaart-master/dates-deadlines](https://fh-salzburg.ac.at/en/study/ct/multimediaart-master/dates-deadlines)

The most important date is the application deadline. The online application must be completed and sent on this day. Approximately two weeks after this date, you will receive either an invitation to a personal interview or a rejection. The interview usually takes place the following week. The exact dates for the admission interviews can also be found on our website. A maximum of two weeks later, you will then receive either an acceptance, a rejection or the notification that you are on the waiting list.

## 2. Admission to the course

To be admitted to the MultiMediaArt master's course, you must meet the following entry requirements:

- **University degree** or completion of an equivalent course of study at a recognized post-secondary educational institution in Austria or abroad. You can find more information on this on our website: [admission-requirements-for-master-programmes](#)
- **Proof of ECTS credits** in core subject areas required for the master's course
- Mastery of the English language (at least **level B2**)

### 3. Admission procedure

The admission procedure for the 2-year MMA master's degree program consists of two mandatory phases:

- 1) **Online application** on the FH Salzburg website including upload of application documents
- 2) **Personal interview** or, if travel to Salzburg is not possible, via video conference via MS Teams

You will receive the result of the admission procedure (acceptance, rejection or waiting list) by email.

Please see the following pages for details on the individual steps in the admission procedure. We will be happy to answer any further questions you may have by email: [office.ct@fh-salzburg.ac.at](mailto:office.ct@fh-salzburg.ac.at)

#### 3.1. Online-Application

Please fill out the online application at [fh-salzburg.ac.at/en/study/online-application](https://fh-salzburg.ac.at/en/study/online-application) completely and upload all the required documents. If you want or need to submit documents later, you can log back into the online application portal.

The online application is only possible during the period mentioned above. After the specified period, no online applications can be recorded.

#### 3.2. Required documents

- **Bachelor's degree certificate** (can be submitted by October 31 at the latest)
- Proof of **English level B2**
- Copy of passport
- Portfolio and/or letter of motivation (depending on your choice of subject area, see below). If you are registered in the application portal, you will receive a notification by e-mail as soon as the upload is possible.
  - **Portfolio:** If you want to apply for **Audio, Film** or **Communication Design**, upload your portfolio in the application portal under "Upload application project" as a ZIP file (which should contain a PDF). Present at least three of your best creative works from the last few years. Describe in your portfolio the role you played in the projects shown.
  - **Letter of motivation:** If you want to apply for the **Producing** department, upload a letter of motivation. Describe in it why you want to study Producing and in which projects and roles you have worked so far.
- **Curriculum vitae:** You are free to choose the form of your CV. Languages: English.
- **Choice of department:** The form can be found in this info sheet on page 11.
- **Proof of academic level:** The form can be found on page 9 of this information sheet.
- **Certificates of achievement/semester certificates incl. ECTS key:** A minimum number of ECTS credit points in the subject areas required for the Master's degree program in MultiMediaArt must be demonstrated. A list of completed courses serves as proof. Information on this can be found in this information sheet from page 7 onwards. A copy of the transcripts of records/semester certificates must be enclosed.

### 3.2.1. Supplement for applicants with international qualifications

Applicants must have their documents not issued in Austria notarized before submitting them if there is no agreement under international law. Please refer to the information sheet of the BMBWF on the legalization of foreign documents in higher education to find out whether this is necessary in your case. You can find this information sheet on our FH website under this link:

[fh-salzburg.ac.at/en/prospective-students/about-to-start-studying/admission-requirements-for-master-programmes](https://fh-salzburg.ac.at/en/prospective-students/about-to-start-studying/admission-requirements-for-master-programmes)

Applicants must also upload certifications and translations of the relevant documents:

- Bachelor's degree certificate
- transcripts of records and/or semester certificates incl. ECTS key

In the case of a provisional acceptance, these documents must be uploaded to the online application tool at [fh-salzburg.ac.at/en/study/online-application](https://fh-salzburg.ac.at/en/study/online-application)

Salzburg University of Applied Sciences (FH Salzburg) requires a tuition fee deposit from applicants who do not hold a citizenship or do not have an entrance qualification or a university degree from one of these states: European Union member states, Iceland, Liechtenstein, Norway and Switzerland.

Prospective students who take up studies at the Salzburg University of Applied Sciences will be credited the deposit paid towards the tuition fee (tuition fee and ÖH fee) of the first semester, otherwise the deposit will be refunded. All further regulations can be found in the guideline for the deposit on tuition fees.

### 3.3. Interview

During the interview, you have the chance to get to know us, explain your motivation for studying and talk about your previous projects and/or professional experience. If you already have ideas for a master's project, we would love to hear about them.

The interview lasts about 15 minutes. During the interview, you have the opportunity to show other creative work (e.g. drawings, photographs, storyboards, screenshots from films or websites, audio files in the form of snippets or music streaming, etc.).

The interview is conducted by the respective department head and lecturers from the department.

### 3.4. Allocation of personal admission appointment

The personal appointment for the interview is assigned by the course. The **invitation to the personal interview will be sent by email approximately two weeks after the application deadline. The interviews will take place approximately one week after that.**

The exact dates can be found on our website:

[fh-salzburg.ac.at/en/study/ct/multimediaart-master/dates-deadlines](https://fh-salzburg.ac.at/en/study/ct/multimediaart-master/dates-deadlines)

## 4. Important to note

### 4.1. Data protection

Due to the applicable data protection regulations, information will only be provided directly to applicants.

### 4.2. References

No image material may be used in the portfolio that was not created by you. This means no photos, films, illustrations, etc. from other authors. An exception are photos that you cannot create yourself, such as the earth from the perspective of the moon or historical photographs. For such third-party material, please indicate the source and, if applicable, the author. Undeclared external material is considered an attempt to deceive and will lead to exclusion from the admission procedure. The same applies to ideas that are copied. Please also state the source(s) of any soundtrack used (self-composed and produced/other authors).

### 4.3. Exclusion from the admission procedure

The following criteria lead to exclusion from the admission procedure:

- Missing and/or incomplete online application
- Non-compliance with the formal criteria
- Attempted deception (e.g. no citation of sources, copied work, etc.)
- Discriminatory and/or violence-glorifying work
- Failure to attend the admission interview (e.g. by not showing up)

## 5. Advice centers & information events

Questions about studying? Information on information events and answers can be found here:

[fh-salzburg.ac.at/en/prospective-students/before-studying](https://fh-salzburg.ac.at/en/prospective-students/before-studying)

General Student advisory service: make an appointment at [studienberatung@fh-salzburg.ac.at](mailto:studienberatung@fh-salzburg.ac.at)

Online-Info-Sessions → [fh-salzburg.ac.at/info/vor-dem-studium/online-infosessions](https://fh-salzburg.ac.at/info/vor-dem-studium/online-infosessions)

Info-Saturday → [fh-salzburg.ac.at/en/prospective-students/before-studying/info-day](https://fh-salzburg.ac.at/en/prospective-students/before-studying/info-day)

Open House → [fh-salzburg.ac.at/en/prospective-students/before-studying/open-house](https://fh-salzburg.ac.at/en/prospective-students/before-studying/open-house)

Portfolio of creative study programs at the FH Salzburg → [portfolio.fh-salzburg.ac.at/schools/MMA](https://portfolio.fh-salzburg.ac.at/schools/MMA)

# The MultiMediaArt program is looking forward to your application!

**All documents must be submitted online:**

[fh-salzburg.ac.at/en/study/online-application](https://fh-salzburg.ac.at/en/study/online-application)

**All important deadlines can be found here:**

[fh-salzburg.ac.at/en/study/ct/multimediaart-master/dates-deadlines](https://fh-salzburg.ac.at/en/study/ct/multimediaart-master/dates-deadlines)

You can reach a contact person for detailed questions about the application process at the Department Office

+43 (0) 50-2211-6030

[office.ct@fh-salzburg.ac.at](mailto:office.ct@fh-salzburg.ac.at)

## 6. Appendix

### Information on proof of academic level

Admission to the Master's degree program in MultiMediaArt requires proof of a minimum number of ECTS credits in the following core subject areas:

Core subject area	Training topics	ECTS
Creative-artistic design practice	Graphic design, media design, film, TV, audio, music, game design, etc.	35
Basic sciences	Media theory, cultural theory, art theory, media informatics, media technology, media sociology, media history, communication and media studies, (media) psychology, aesthetics, etc.	10
Economics and working methods in the field of media	Project management, media economics, entrepreneurship, business administration, marketing, media law, etc.	5

Please note: **Applications for the Department of Producing are possible even if proof of ECTS credits in the required core subject areas cannot be provided in full.** Aptitude for the course will be assessed individually on the basis of submitted certificates. For example, applications from people with a university degree in the humanities, social sciences or economics are also possible.

## List of relevant disciplines for the Master's degree program MultiMediaArt

<b>Art, design, creation</b>	Graphics, graphic design, photography, art and digital media, conceptual art, product design, industrial design, performative art, stage design, space & design strategies, experimental design, scenography, etc.
<b>Media design</b>	Media design, information design, digital art, cross-media art, science visualization, intermedia, time-based & interactive media, interactive media, etc.
<b>Film, TV</b>	Image technology, image design & camera, book & dramaturgy, production, directing, montage, editing, digital art - compositing, video & video installation, film design, documentary film, scenic film, advertising film, series formats, media production, cinema & television film, documentary film & television journalism, television journalism, TV, etc.
<b>Musik, Audio</b>	Instrumental studies, singing, sound engineering, film music, sound engineer, computer music, etc.
<b>Medienmanagement</b>	Exhibition & Cultural Communication Management, Creative Producing, International Producing, Series Producing, Interactive Media Producing, Production & Media Economics, Film and Television Production, etc.
<b>Media Technology and Media Informatics</b>	Internet Technology, Internet Technologies, Information Management, Media Technology and Design, Digital Media, etc.

**This list is not exhaustive**



**Proof of core subject area: Fundamental sciences**

Provide evidence of courses with a scope of **at least 10 ECTS** in this field.  
e.g.: Cultural and Media Theory // 03.03.2017 // 3 ECTS

Title of the course	Date	ECTS

**Proof of core subject area: Economics and working methods in the field of media**

Provide evidence of courses with a scope of **at least 5 ECTS** in this area.  
e.g: Project management // 03.03.2017 // 3 ECTS

Title of the course	Date	ECTS

## Form: Choice of subject area

On the MultiMediaArt Master's degree course, you choose a specialization area from the four subject areas of **Audio, Film, Communication Design** and **Producing**.

Please note that you can only select one subject area. A second choice of subject area is not possible.

The completed form must be uploaded as a PDF as part of the online application (under "Documents").

<b>Personal data</b>	
Surname	
First name	
<b>Academic degree</b>	
University	
Degree program	
Academic degree	
Date of graduation	
<b>Choice of subject area (Audio, Film, Communication Design or Producing)</b>	
Chosen subject area	