



# MultiMediaTechnology

Master

```
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  <title>Creative Technologies</title>
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</head>
<body>
  <main>
    <h1>Explore</h1>
  </main>
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```

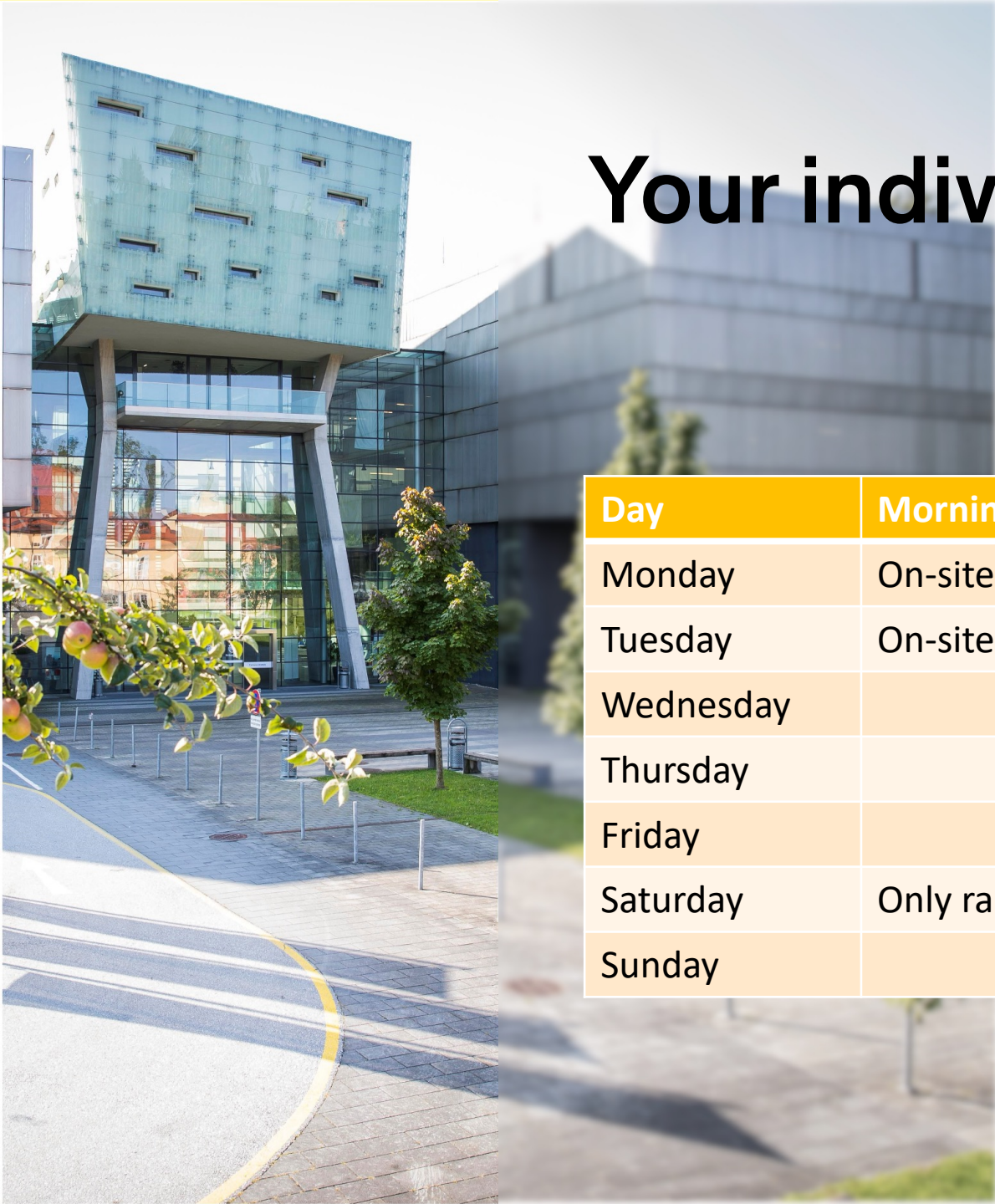


# MMT at a glance

- **Master of Science in Engineering (MSc) / 120 ECTS**
- **Part-time or full time: find your work-life-study balance**
- **One study major throughout the degree programme**
- **Strong emphasis on concept, professional software development and projects (approx. 80%)**
- **Tuition fee: EUR 363.00 + ÖH fee EUR 24.70 per semester**
- **Semester abroad in 4th semester possible**
- **20 study places per year**
- **Intensive transfer between the teaching and research activities of the department**



Digital Realities Lab



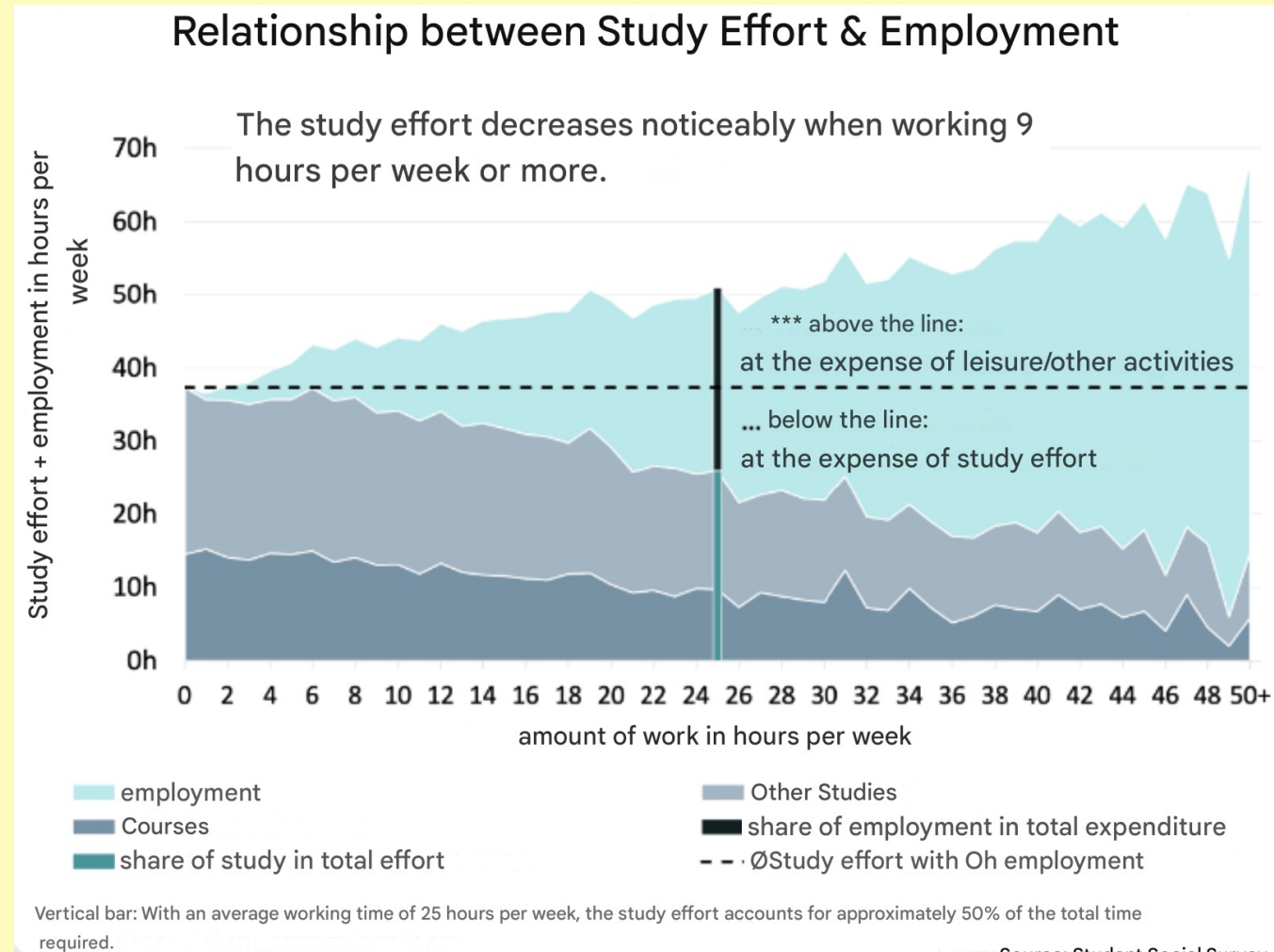
# Your individual study model

## Part-time / Full-time

Day	Morning (9:00 – 13:15)	Afternoon (14:15 – 17:30)
Monday	On-site @FH	On-site @ FH
Tuesday	On-site @ FH	On-site @ FH / Online
Wednesday		
Thursday		
Friday		On-site @ FH / Online
Saturday	Only rarely @ FH / Online	
Sunday		

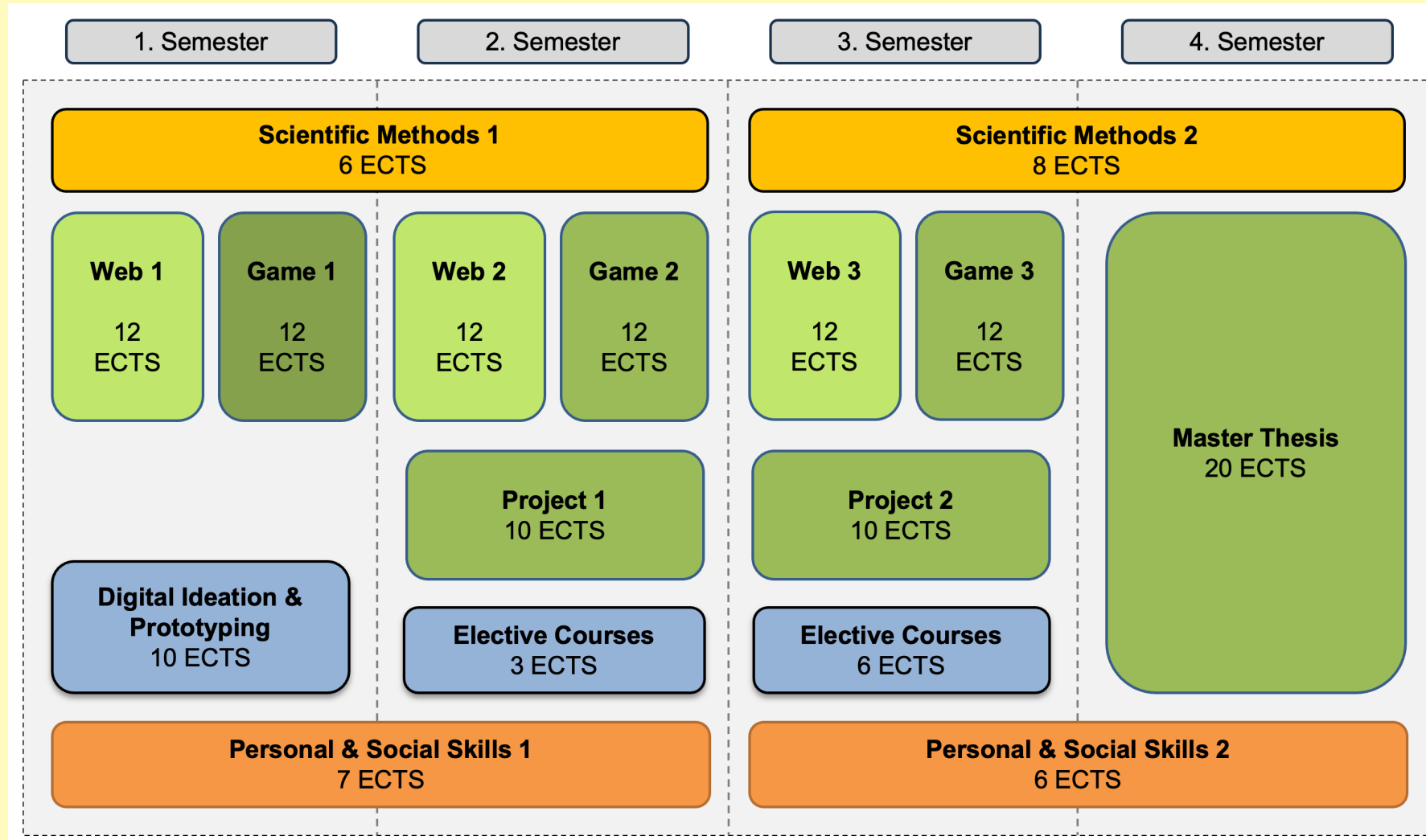
There is one **studio week** per semester  
– full time Monday to Friday

# What is the max. number of work hours?





# Curriculum overview



General  
Professional  
Competencies

Advanced  
Professional  
Competencies

Applied  
Methodical  
Competencies

Social &  
Communicative  
Competencies

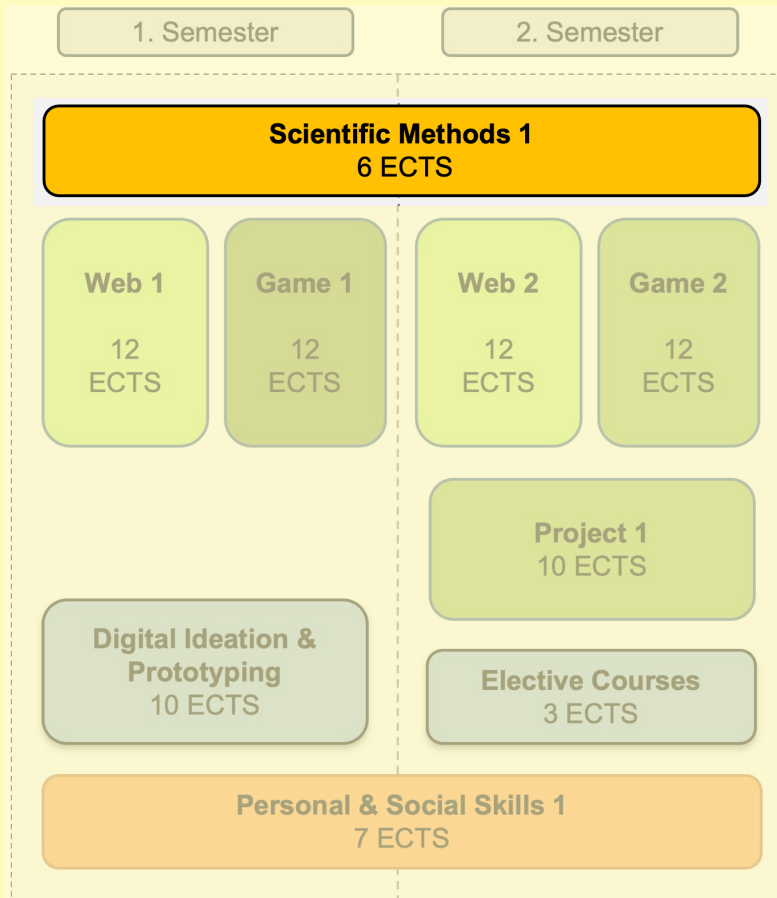


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# Year 1







## Modul Scientific Methods 1

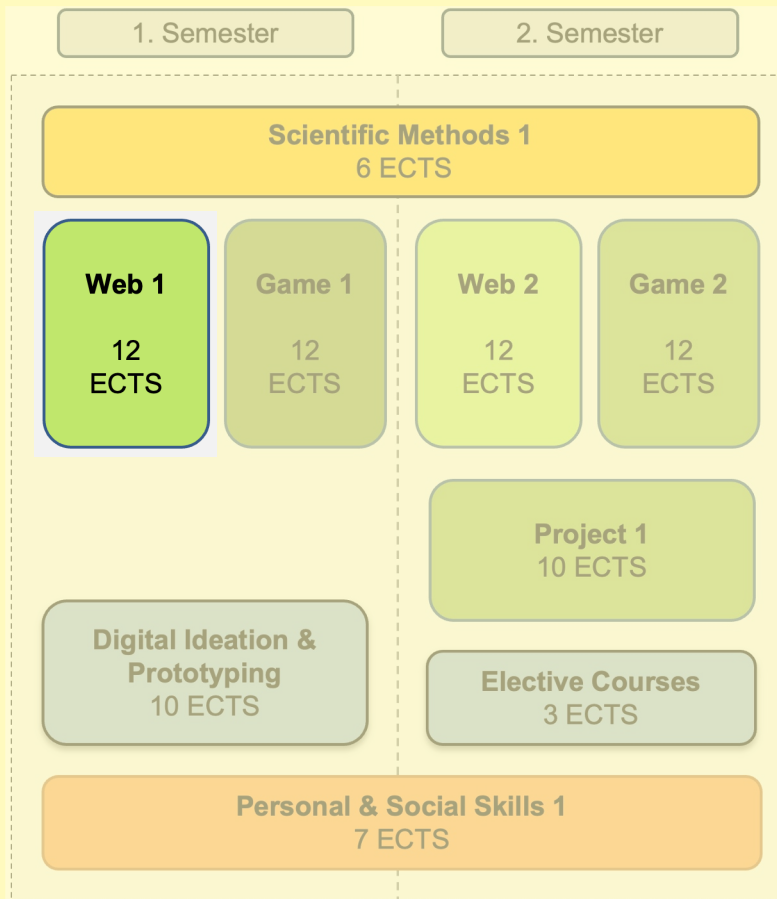
### Data Analysis [1. Sem]

- basic methods of statistics, data analysis applied to practical problems

### Research Methods & Study Design [2. Sem]

- covers different qualitative and quantitative research methods
- mapping of different types of research questions (descriptive vs. comparative vs. relational research questions) and the corresponding research contributions (empirical, system-based, methodological, theoretical, design-based)





## Modul Web Engineering 1

### Web Performance Optimisation

- improve the speed and efficiency of websites and web applications
- study all aspects of the web stack, from backend databases to the intricacies of frontend JavaScript

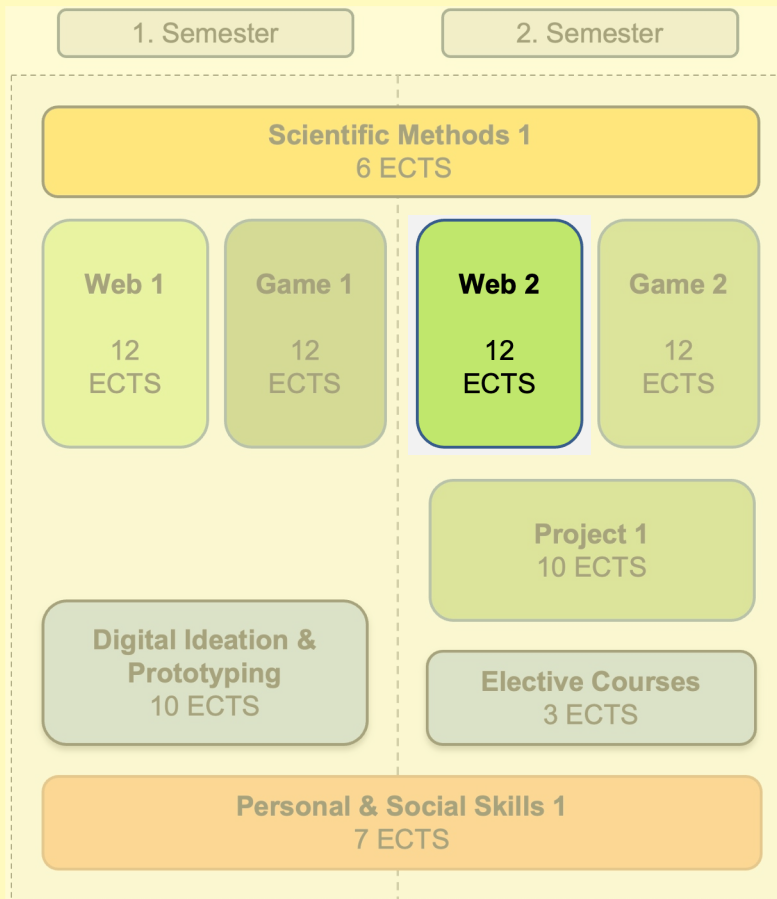
### Applied Programming Paradigms

- Explore different paradigms and learn how programming languages work
- gain hands-on experience with modern programming languages such as TypeScript, Elm and Rust and explore applications of WebAssembly

### Distributed Software Architecture

- Master distributed systems and their cloud-based implementation.





## Modul Web Engineering 2

### Continous Delivery

- learn to automate software development, testing and deployment through DevOps and Infrastructure as Code

### Frontend Engineering

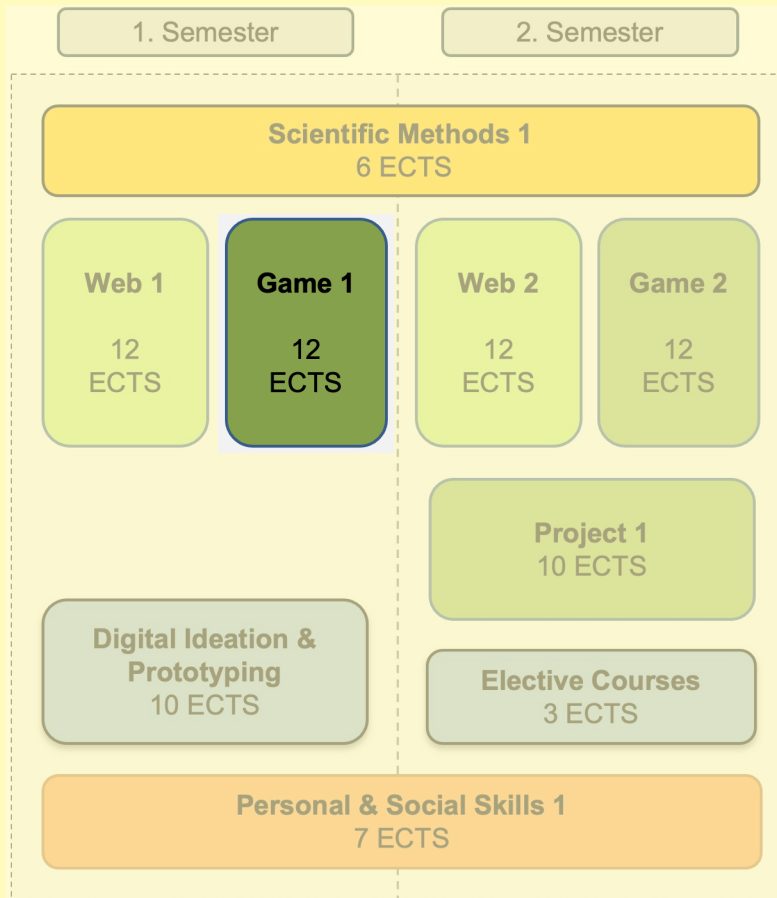
- advanced front-end topics, covering everything from advanced JavaScript to UX and design

### Software Quality Assurance

- develop an appropriate testing strategy for your project, apply advanced testing techniques

### Web User Research

- gain insights to improve usability, design, and functionality based on user behaviour



## Modul Game Engineering 1

### Applied Games

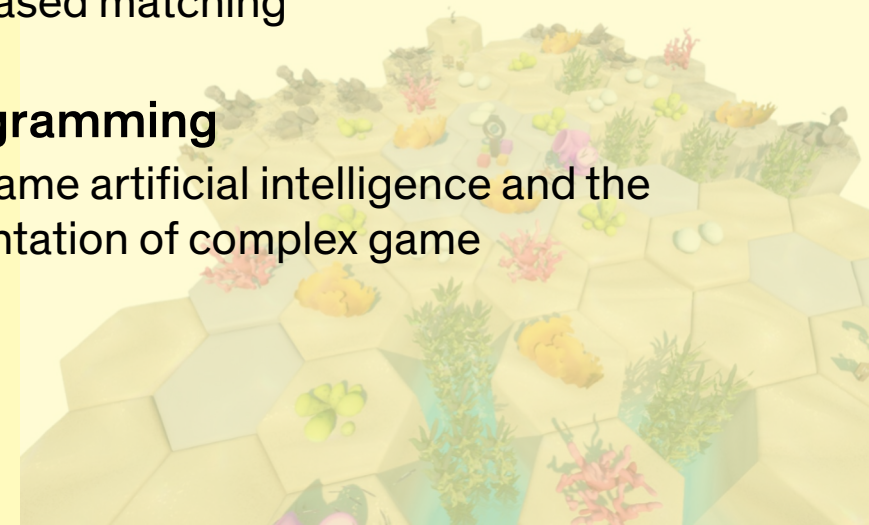
- game design methods for games with a purpose beyond entertainment, such as educational, therapeutic or training applications
- using game elements to achieve specific objectives

### Multiplayer & Online Gaming

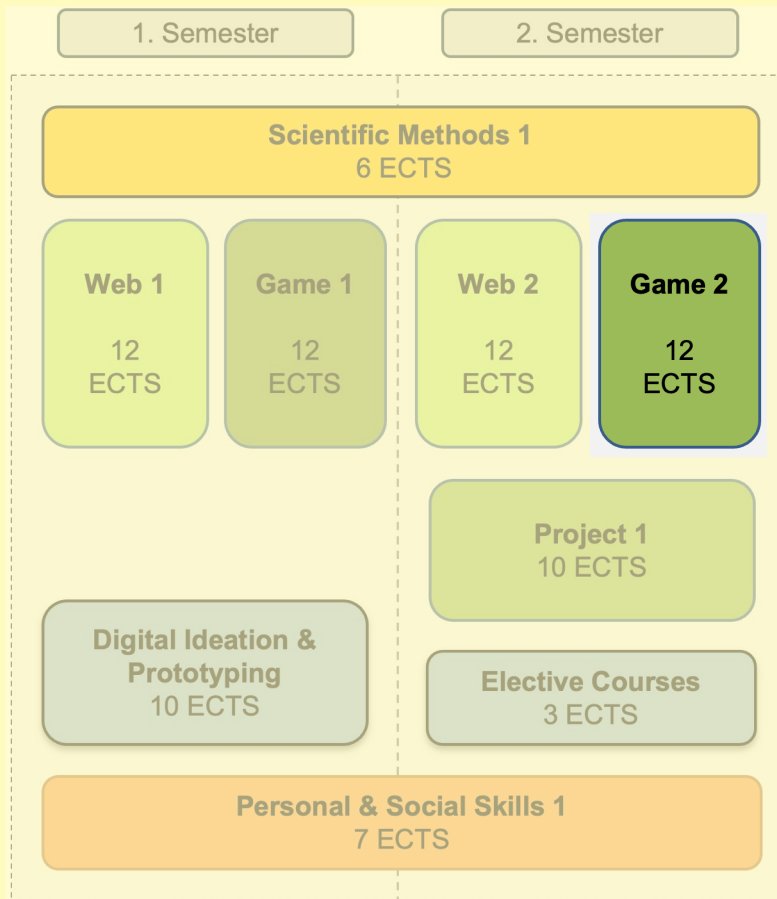
- server-client structures for games, as well as specific topics such as latency compensation, cheat prevention, or skill-based matching

### Advanced Gameplay Programming

- advanced topics in game artificial intelligence and the design and implementation of complex game mechanics







## Modul Game Engineering 2

### Physics-Based Simulation

- architectures and math of game-based physics with specific simulation algorithms for, e.g., rigid body physics, soft materials or fluid simulation
- optimisations to handle large numbers of objects, i.e. from 1000 objects to 1 million objects

### Efficient Game Programming

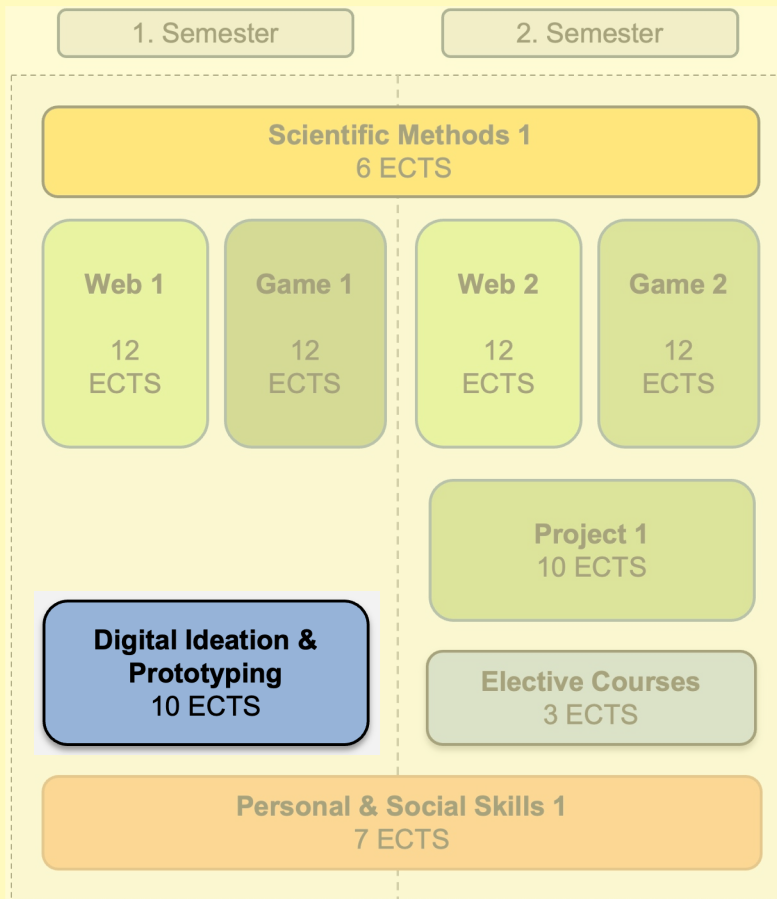
- focuses on writing optimised, high-performance game code to ensure games run smoothly across multiple platforms and devices
- low-level optimisation including memory

### Software Quality Assurance

- structured QA methods to ensuring ensure that the gameplay experience meets design specifications and user expectations

### Games User Research

- methods to gain insights and improve game design, usability and player satisfaction



## Modul Digital Ideation & Prototyping

### Lightning Talks & Innovation Workshops

- semester warm-up with lightning talks and hands-on workshops with MMA and RVE students

### Digital Ideation

- uses practical examples to illustrate the stages, methods and tools of design thinking, storytelling and innovation development

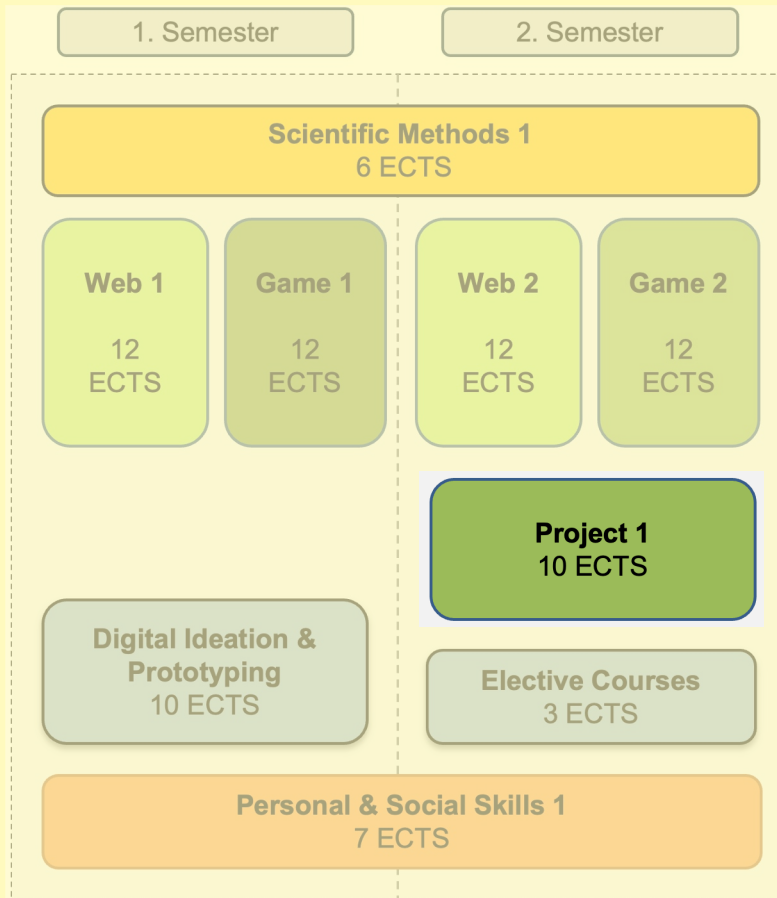
### Rapid Prototyping

- explore project ideas using modern programming languages and relevant software frameworks

### Project 1: Concept & Pitch

- iterative refinement of ideas for Project 1 by reflecting on the feedback received from the peer group and coaches
- pitching of idea and implementation concept for Project 1





## Modul Project 1

### Project 1: Implementation

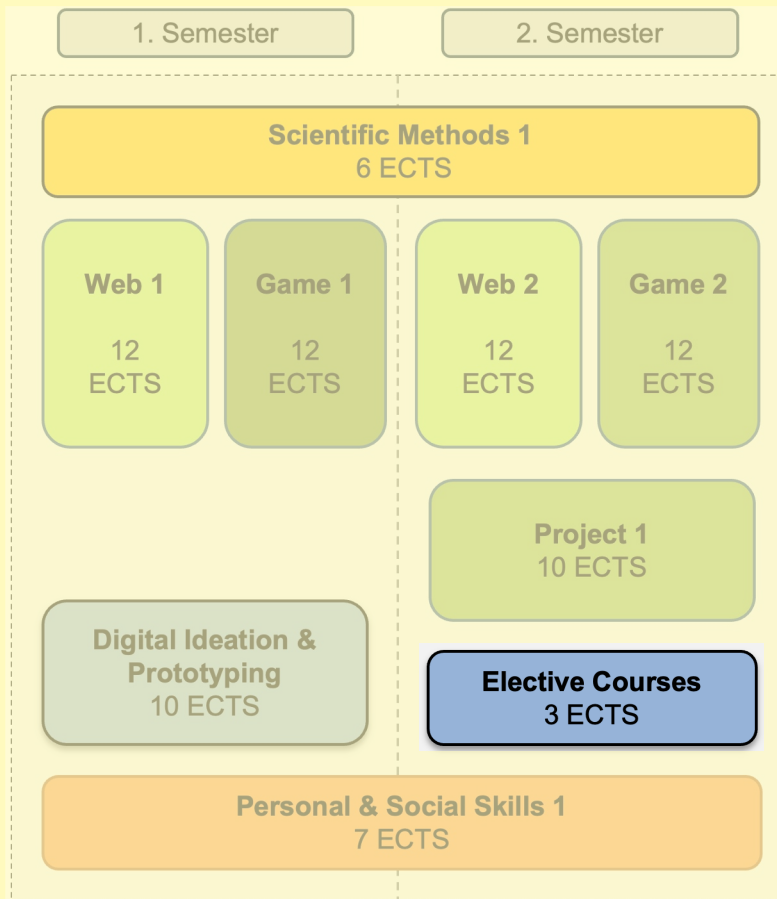
- development of a minimum viable product using agile methods
- present your product

### Innovation Coaching (Impact)

- Identification of an opportunity, analysis of trends, analysis of the potential and attractiveness of the markets

### Project Reflection 1

- reflection on planning, conception and cooperation in the team for Project 1



## Modul Elective Courses (summer)

### Information Visualisation & Visual Analytics

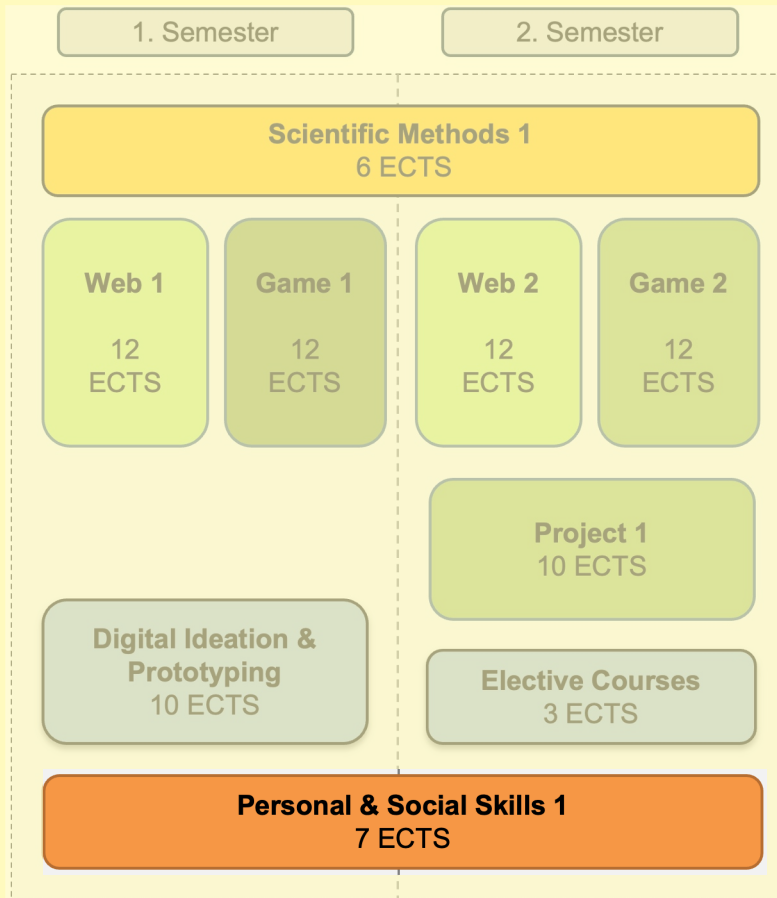
- focuses on key concepts and methods for encoding and presenting large data sets using interactive visualisation methods

### Generative AI

- covers theoretical and practical knowledge in the field of processing, analysis and generation of multimedia data

### Mixed Reality Technologies

- focuses on human-centred approaches to create innovative AR/VR applications evaluation of AR/VR prototypes



## Modul Personal and Social Skills 1

### Agile Projectmanagement [1. Sem]

- covers roles, artefacts and events of scrum at scrum master level

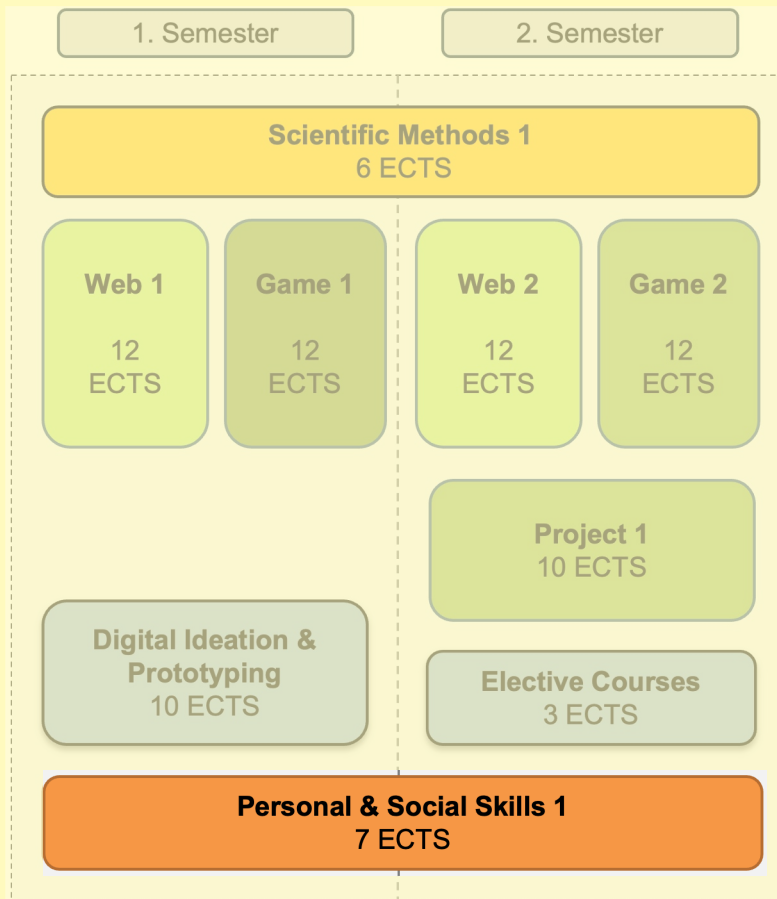
### Facilitation & Efficient Meetings [1. Sem]

- covers approaches to group facilitation, facilitation tools, understanding roles and leadership

### Diversity in Tech [1. Sem]

- focuses on different approaches to diversity and on the human resources, opportunities and potential of people





## Modul Personal and Social Skills 1 (contd.)

### IT Law and Data Protection [2. Sem]

- covers application of European IP/IT law to contractual situations and basics of European and national data protection law (DSGVO, DSG, ePrivacy)

### Ethics in Informatics [2. Sem]

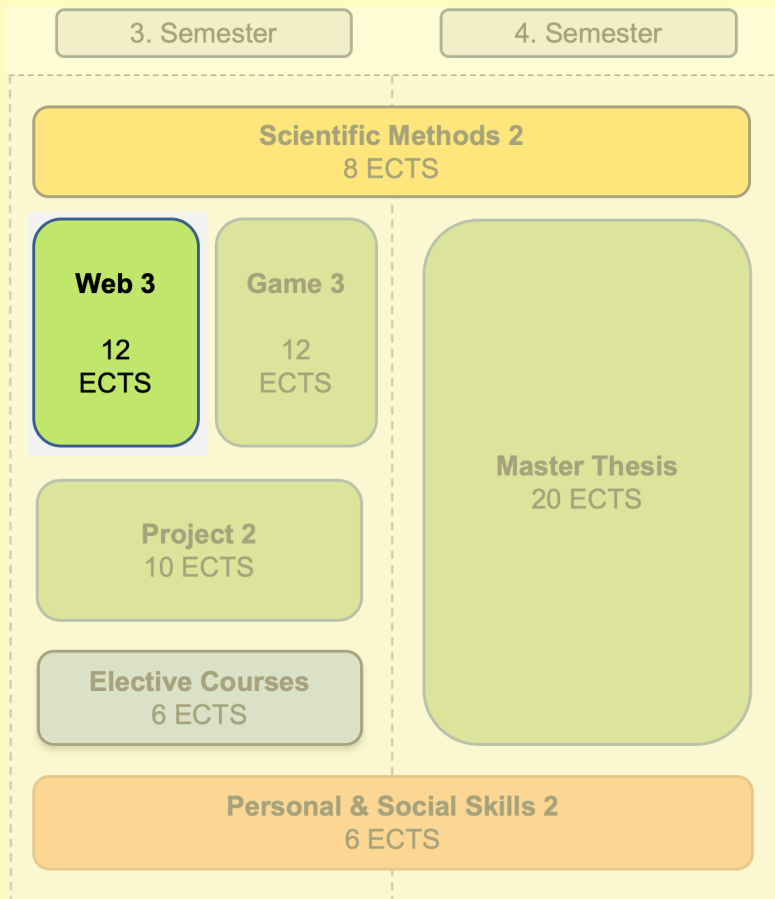
- focuses on professional ethics, ethical guidelines of various professional bodies
- ethical, social and environmental implications of information technology



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# Year 2





## Modul Web Engineering 3

### Data Engineering

- explore all aspects of data handling, from relational databases to NoSQL and real-time data pipelines

### DevSecOps

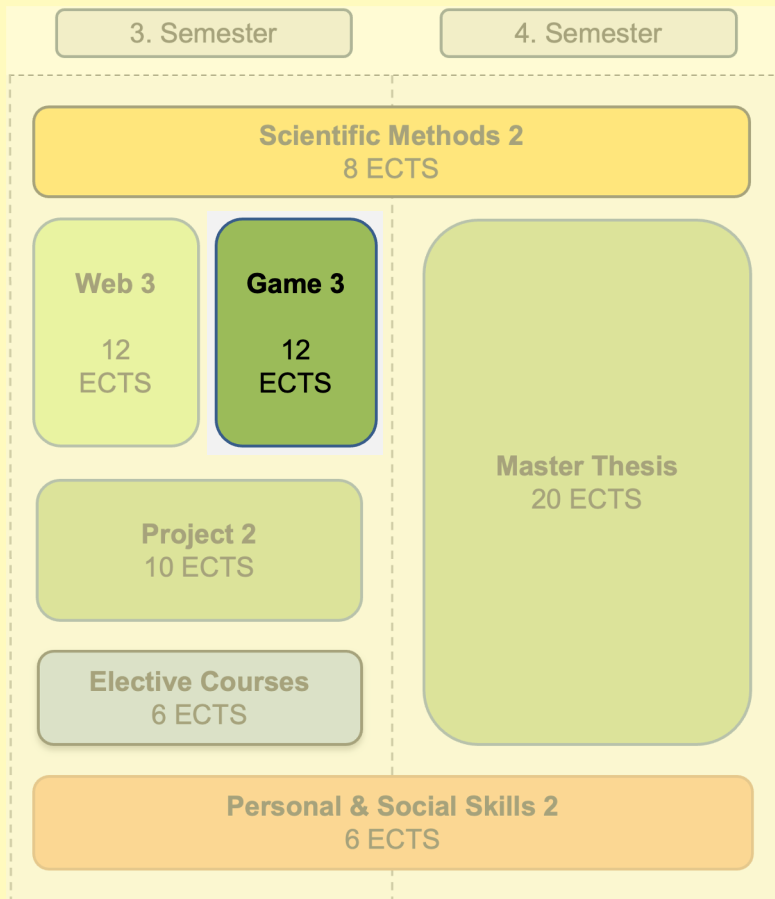
- integrate security practices into the DevOps process

### Scalable Web Architectures

- building on all the previous topics you will learn what it takes to design and build robust, scalable web applications

### Guest Lecture / Guest Professor

- selected current topics in the field of Web Engineering



## Modul Game Engineering 3

### Artificial Intelligence for Games

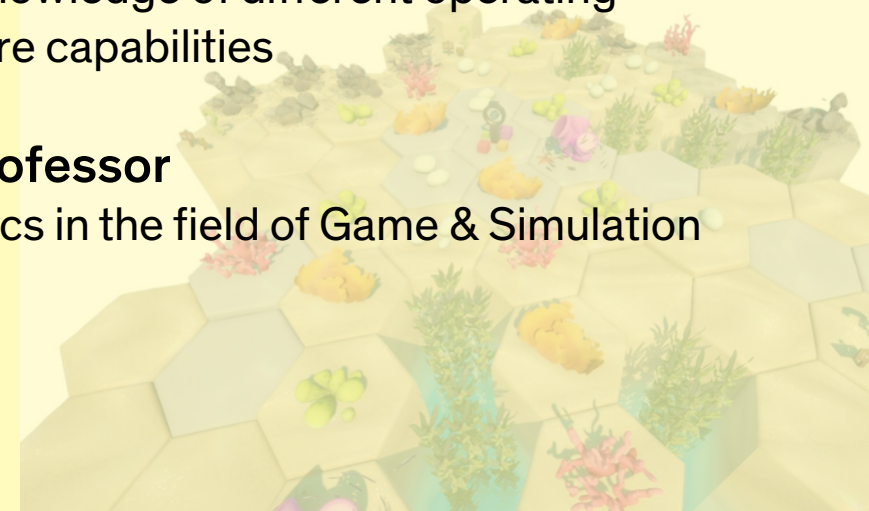
- the use of AI techniques to create intelligent behaviour in games, such as non-player character (NPC) behaviour, procedural content generation, and decision making systems

### Cross-Platform Development

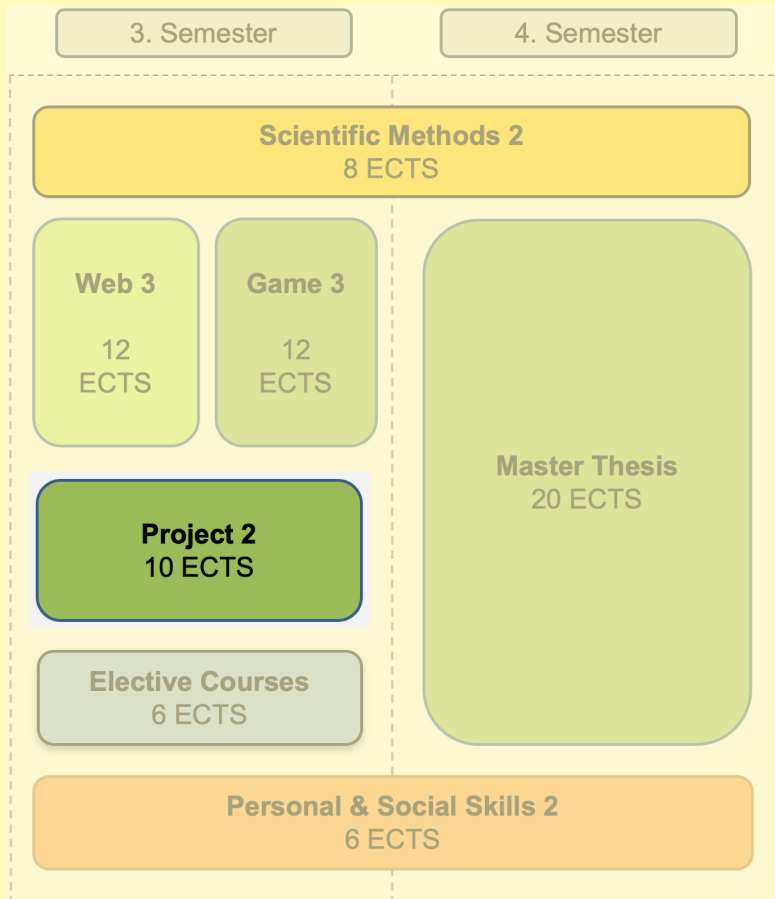
- developing games that can run and be distributed across multiple platforms (such as PCs, consoles, mobile devices), requiring knowledge of different operating systems and hardware capabilities

### Guest Lecture / Guest Professor

- selected current topics in the field of Game & Simulation Engineering







## Modul Project 2

### Project 2: Concept & Implementation

- conception, development and testing of Project 2
- alternatively, students are given the opportunity to work on research projects

### Innovation Coaching (Business)

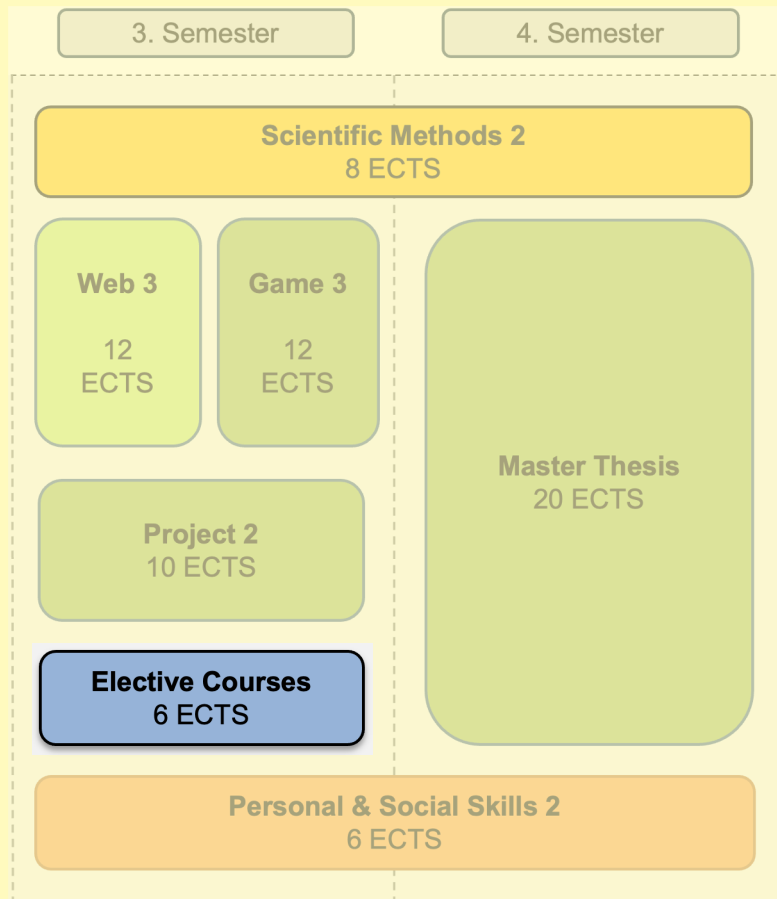
- enhance students' knowledge of the industry and marketplace, and enable them to formulate and present an appropriate business case to a target audience

### Project Reflection 2

- reflection on planning, conception and cooperation in the team for Project 2

### Transfer Project 1

- participate in projects in the Creative Technologies Department or a research project



## Modul Elective Courses (winter)

### Predictive Modeling

- use data science and machine learning models to develop generalised models for predicting data or future events

### Creative Entrepreneurship & Corp. Innovation

- covers the first steps as an entrepreneur, including developing a business plan for a digital product or service

### Deep Learning & Explainable AI

- theoretical and practical knowledge of state of the art deep learning and neural networks

### Selected Topics in HCI

- latest theories, methods and interaction paradigms in the rapidly evolving field of human-computer interaction

## Modul Personal and Social Skills 2

### Sustainable Computing [3. Sem]

- integrate sustainability principles into information technology

### Project Portfolio & Presentation [4. Sem]

- a professional presentation of the project(s) to the general public at the Creativity Rules Festival

### Project Reflection 3 [4. Sem]

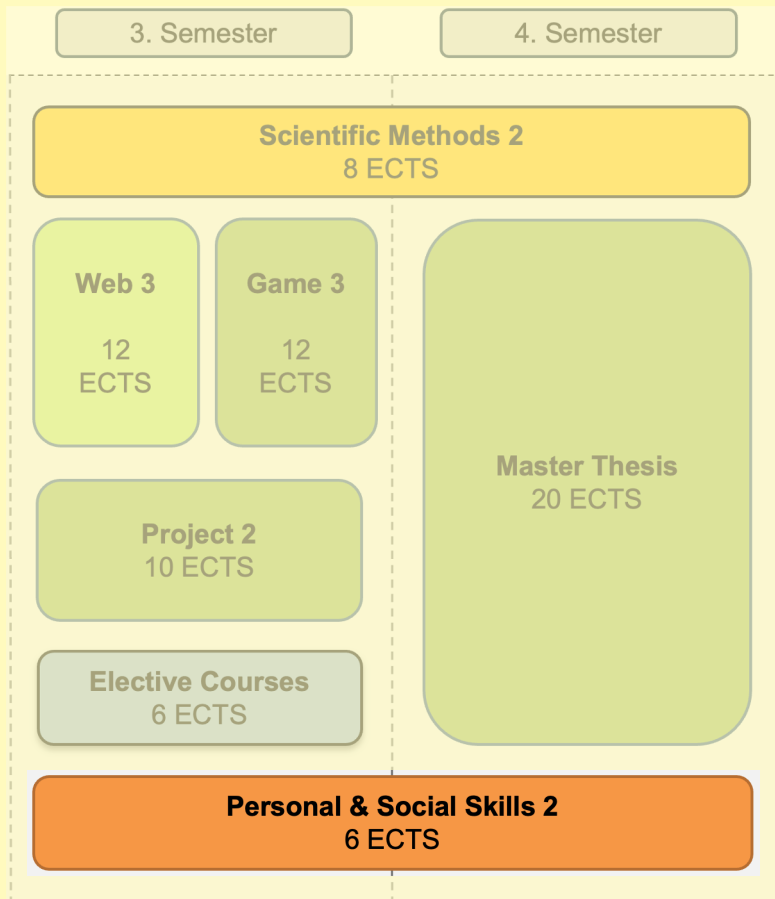
- Adjourning phase

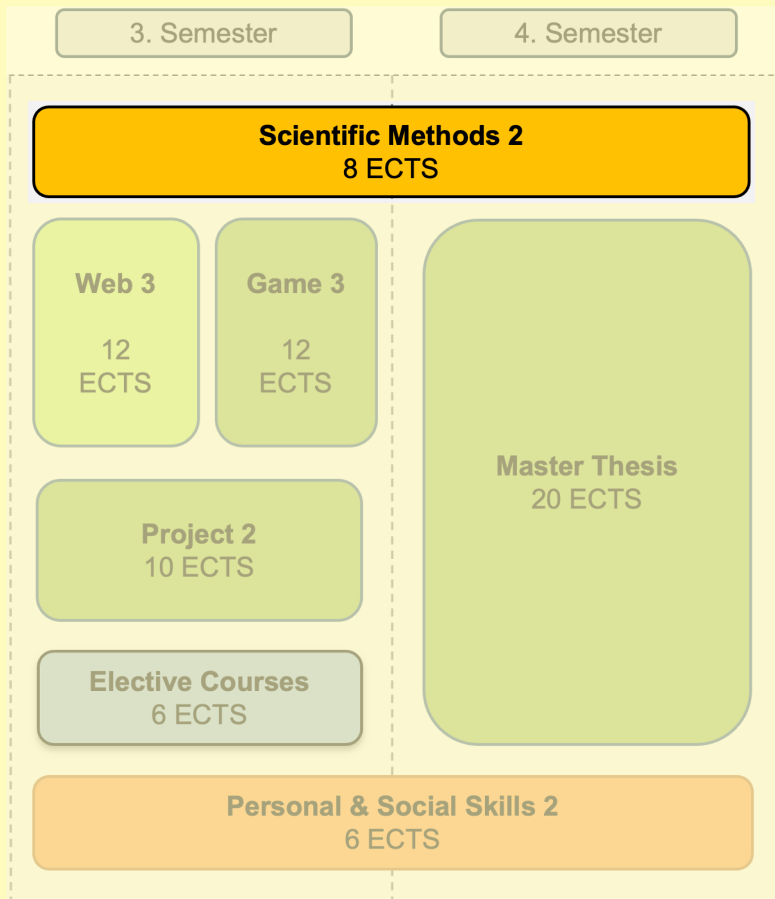
### Transfer Project 2 [4. Sem]

- participate in projects in the Creative Technologies Department or a research project

### Lecture Series: Emerging Technologies [1.-4. Sem]

- Lecture series that covers trends and topics in tech, culture and media





## Modul Scientific Methods 2

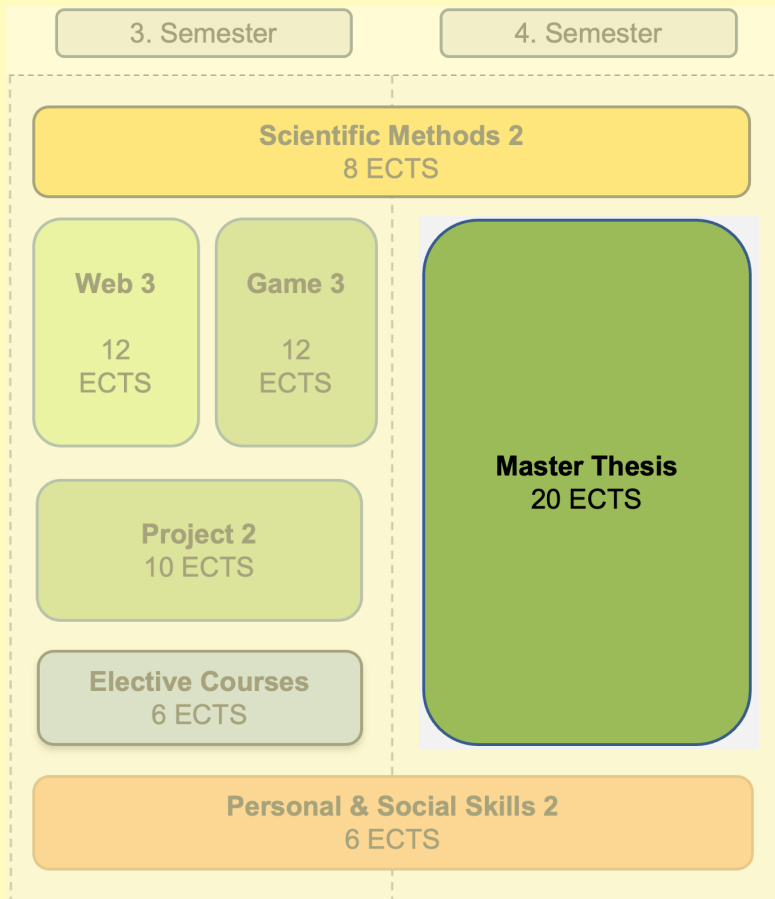
### Master Thesis Seminar 1 [3. Sem]

- covers thesis process, finding a topic, developing research questions
- can be linked to company/industry or research projects in the CT department

### Master Thesis Seminar 2 [4. Sem]

- defend and reflect on the scientific question posed and the scientific methods used in discussion with peers





## Modul Master Thesis

### Master Thesis

- implementation of a research prototype/experiment
- writeup of a scientific master thesis
- master thesis is related to your major

### Master Exam

- presentation and defense of the master thesis
- examination on topics of the curriculum



# Industry experts Web



**Christian Folie**  
Salzburg AG  
Distributed Architectures,  
Scalable Web Architectures



**Florian Bauer**  
(Serial) Entrepreneur  
Innovation Coaching



**Tsvetan Stoychev**  
Akamai Technologies Web  
Performance Optimisation



**Marco Emrich**  
Codecentric  
Software Quality Assurance



**Christian Köberl**  
Porsche Informatik  
Continuous Delivery



**Keerthana Krishnan**  
Yamdu, München  
Web Performance Optimisation,  
Frontend Engineering



**Simon Lasselsberger**  
former CTO Runtastic  
Scalable Web Architectures

# Industry experts Game



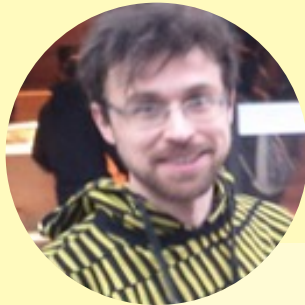
**Wolfgang Litzlbauer**  
Actionwerk, EA Games  
CEO, Software Dev.



**Niklas Terörde**  
EA Dice, Sweden  
Game Developer



**Martin Filipp**  
Mi'pu'mi Games, Austria,  
Rockstar Vienna  
COO, Producing



**Josef Wiesner**  
Broken Rules and Pow  
Wow Entertainment  
Game Design



**Bastian Born**  
Ubisoft Blue Byte  
Technical Lead



**Folker Schamel**  
Spinor  
Game Engine Developer



**Christina Charlier**  
Aesir Interactive GmbH  
Game Programmer



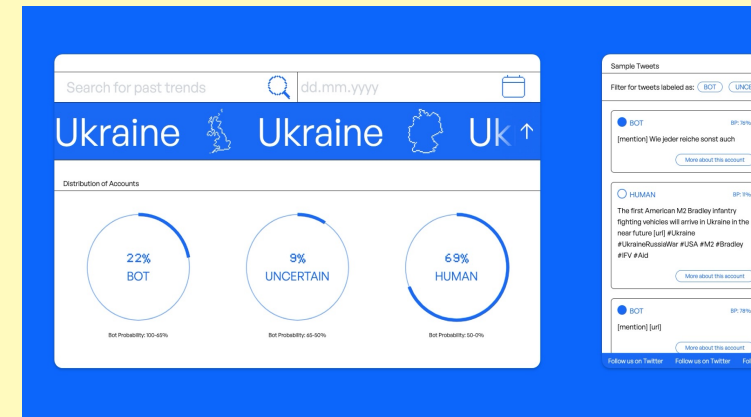


# Master Projects

- The **two projects** challenge you to explore innovative solutions and apply the new knowledge and skills you have acquired in your courses
- You will work in **interdisciplinary teams** with other professionals, for example from audio (MMA) and computer animation (RVE), to create a game
- A master project could be the MVP for your start-up or indie studio

This programme enables **ambitious projects**:

- Each project is worth 10 ECTS = 1/3 of the semester
- Studio days allow you to focus fully on your project with no other course commitments
- From Monday to Friday, you will have **one full studio week per term**, working with your team on your projects





# Entrepreneurship graduates





# Facilities & Infrastructure

- Modern student spaces (meet other FH students)
- CT student coworking space (meet other CT students)
- Project rooms (workspace for project work)
- Audio/Video/Animation labs
- Makerspace (3D printers, laser cutters, soldering stations, etc.)
- ShowRoom with professional motion capture system
- CT audio/video rental (cameras, lighting, projectors, etc.)
- CT hardware rental (VR headsets, AR headsets, etc.)



# Onboarding of students

Preparation courses take place just before regular classes start in September and set the stage for your academic success. These courses cover:

- Game Development
- Frontend Development
- Backend Development

# Networking during your studies

- External lecturer link to key industries
- Regular meetups with regional creative and digital businesses
- FH Startup Center supports entrepreneurs during and after studies
- FH Job and career exhibition contacta
- GameDev Career Day
- Creativity Rules Festival
- Hackathons, Game-Jams, etc.
- ...



Creativity rules



# Admission requirements

**Bachelor's degree in Computer Science (180 ECTS) or a related field, or:**

- proof of 20 ECTS credits in STEM subjects
- proof of 25 ECTS credits in the field of software development
- English level B2

You will need to prepare a portfolio of projects for your admission interview



# Dates & Deadlines 2025

For non-EU/EEA nationals and/or applicants with international prior education, apply by **31 March 2025**

Online application closes **30 June 2025**

Admission Interview Dates

**4 February / 22 March / 8 April / 20 May / 8 July 2025**

You will receive an acceptance letter no later than 2 weeks after the admission date

Tuition fee deposit (education from a third country)



Admission Information



# Contact

office.ct@fh-salzburg.ac.at

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[www.fh-salzburg.ac.at/ct](http://www.fh-salzburg.ac.at/ct)



[facebook.com/multimediatechnology](https://facebook.com/multimediatechnology)



[www.linkedin.com/company/fhsalzburg-ct/](https://www.linkedin.com/company/fhsalzburg-ct/)

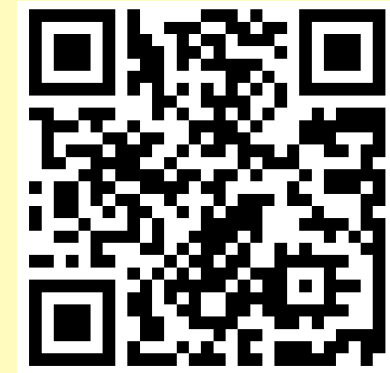


[@creative.technologies.dept](https://www.instagram.com/creative.technologies.dept)

# Ask a Student

askme.mmt@fh-salzburg.ac.at

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