

CURRICULUM VITAE

Mag.^a phil. Cornelia Huis

cornelia.huis@fh-salzburg.ac.at

+ 43 50 2211-1135



WORK HISTORY

- Sept|2019 – present **University of Applied Sciences Salzburg**
Department of Business Management
* Researcher
* Main Topics: Social and Sustainable Economy, Cross Sectoral Cooperation, Common Good Economy
- Jan|2017 – Jun|2019 **University of Applied Sciences Salzburg**
Department of Tourism Research
* Junior Researcher
* Main Topics: Innovation, Trend Research, and Cultural Tourism
- Nov|2016 – Dez|2016 **Lebenshilfe Salzburg**
Caregiver
- Feb|2015 – Aug|2016 **50plus GmbH**
Project Management and Research
* Project Management of third-party funded projects
* Elaboration of research designs for user acceptance testing
* Implementation of field trials with end user involvement
* Participants recruitment
- 2014 **K3 Kletterhalle Bad Ischl**
Trainer
- Aug|2012 – Dez|2013 **Municipality Hallstatt-Dachstein/Salzkammergut**
Project Management and Research
* Project coordination
* Partner- and stakeholder communication
* Organization and implementation of workshops with citizen participation
* Elaboration of a management plan for the municipality
* Project reporting
- Jun|2011 – Feb|2012 **Lechner, Reiter & Riesenfelder Sozialforschung OG**
Project Assistant UNESCO-Team
* Organization of the World Heritage Congress 2012
* Organization and implementation of workshops with citizen participation

EDUCATION

2019 – 2020 | **Circular Economy;** (Further Education Module) University of Applied Sciences Salzburg
2004 – 2012 | **Philosophy;** University of Salzburg
2006 – 2011 | **Sociology;** University of Salzburg
2005 – 2006 | **Digital TV;** University of Applied Sciences Salzburg
1999 – 2004 | **HGBLA for Fashion and Clothing Technology;** Focus: Fashion Marketing, Ebensee

CURRENT PROJECT

CE RESPONSIBLE - Empowering Social Business in Central Europe

The project connects for profit companies who would like to offer their resources to social entrepreneurs in Central Europe to establish long-term cooperation, and to improve skills and entrepreneurial competences for advancing economic and social innovation. The underlying idea of the project is to create a win-win situation for both – social, and for-profit entrepreneurs. The social entrepreneurs gain the knowledge and expertise they need to compete, and the for-profit entrepreneurs create a new business environment to improve positive social impact. In this way, the project contributes to positive change by helping companies build an ecosystem that promotes the implementation of social and sustainable business solutions across all sectors.

Funding: Interreg Central Europe

Coordinator: E-Institute – Institute for comprehensive Development solutions (SI)

Partners: Metropolitan City of Bologna (IT), Ikosom – Institute for communication and social media (DE), Alma Mater Studiorum University of Bologna (IT), Brodoto – Social impact creative agency (CR), Slovak Centre of Scientific and Technical Information (SK), Centre for Economic and Regional Studies – Hungarian Academy of Sciences (HU), Municipality of Kielce/Kielce Technology Park (PL), South Bohemian Agency for Support to Innovative Enterprising (CZ), Fachhochschule Salzburg (AT), Budapest Chamber of Commerce and Industry (HU)

Project Duration: April 2019 – March 2022

Web: <https://www.interreg-central.eu/Content.Node/CE-RESPONSIBLE.html>

COMPLETED PROJECTS

Service Innovations and Service Quality in the State of Salzburg (orig. Dienstleistungsinnovationen und Servicequalität im Bundesland Salzburg)

The focus of this projects lies on innovation and the continuous improvement of offers and services. In a broad-based exchange between science and practice, the project comprised the following modules: (1) innovation workshops for the development of innovative tourism offers, (2) health workshops for the development of health-based tourism offers, (3) innovation coach academy, (4) specialist excursions for companies, (5) innovation congress, (6) survey on the innovative capacity of companies in the regions, (6) value creation monitor.

Funding: State of Salzburg Business and Research Funding

Coordinator: FH Salzburg

Partners: Paracelsus Medical University, Tourismusverband Nationalpark Hohe Tauern, Tourismusverband Wagrain, Tourismusverband Hofgastein, Tourismusverband Fuschlseeregion, Tourismusverband Zell am See – Kapron, Tourismusverband Filzmoos

Associated Partners: ITG the Innovation service for Salzburg, SalzburgerLand Tourismus GmbH, Wirtschaftskammer Salzburg

Project Duration: June 2017 – July 2019

EPILSON – Elderly People in Low Season on Tour

The 50 plus generation is a travel audience, which places particular emphasis on personal service in the holiday region. The Salzburg University of Applied Sciences carried out an eye-tracking study in which the booking page of the partner DMO Golling was tested with the target group for accessibility and usability.

Funding: State of Salzburg Tourism Research Funding

Coordinator: 50plus GmbH

Partners: Fachhochschule Salzburg, SalzburgerLand Tourismus GmbH, Tourismusverband Golling

Project Duration: January 2017 – December 2018

Web: <http://www.50pluscenter.at/content/50plus-gmbh/forschungsprojekte/laufendes-projekt.html>

RelaxedCare – Connecting People in Care Situations

The RelaxedCare System aims to reduce stress of informal care givers and assisted persons. At the home of the assisted person the RelaxedCare cube is connected to a smart home system with different sensors. Innovative behavior pattern recognition methods detect the wellbeing status of the user. This includes activity level, social interaction and daily life routines. On the caregiver's side, the wellbeing status is displayed on the RelaxedCare cube, while detailed information can be accessed via the smartphone app.

Funding: The Ambient Assisted Living Joint Programme, AAL JP

Awards: AAL-Award 2015; Category: People's Choice

Coordinator: AIT – Austrian Institute of Technology (AT)

Partners: iHomeLab Lucerne University of Applied Sciences and Art (CH), 50plus GmbH (AT), New Design University Privatuniversität St. Pölten (AT), mobili mobile biosensor solution (SI), Eichenberger-Szenografie (CH), IBERNEX, Soultank (CH), Schweizerisches Rotes Kreuz Luzern (CH)

Project Duration: March 2013 – April 2016

Web: <http://www.relaxedcare.eu/>

PONS – Paradigms for Optimizing User Navigation (orig. PONS - Paradigmen zur Optimierung der Nutzerführung im Straßenverkehr)

There is already a wide range of new, partly mobile support systems for the use of public transport that calculate routes, signal delays, or provide tickets online, but the walk to public transport is hardly supported systemically, especially for people with reduced mobility and special needs. PONS (Latin for "bridge") deals with these deficits in the mobility chain, by developing new paradigms and technical systems for barrier-free user guidance.

Funding: Mobility of the Future, MOTF

Coordinator: JKU Johannes Kepler Universität Linz

Partners: FH JOANNEUM GmbH, Linz - Integriert Studieren, Wiener Linien, Hilfsgemeinschaft der Blinden und Sehschwachen Österreichs, Kompetenznetzwerk Informationstechnologie zur Förderung der Integration von Menschen mit Behinderung, OÖ Verkehrsverbund-Organisations GmbH Nfg.&Co KG, 50plus GmbH, ÖBB-Infrastruktur Aktiengesellschaft

Project Duration: March 2014 – February 2016

Web: <https://mobilitaetderzukunft.at/de/projekte/personenmobilitaet/pons.php/>

EVARS Elderly Volunteers – A Resource for Society

The EVARS project assists local communities to improve their collaboration with civil society organizations and elderly volunteers in order for them to engage in local community activities and "light" welfare assignments. The project trains potential volunteers and connects them to civil society organizations to prepare both sides for what it means to work with this group of volunteers who have already had a successful working life and who now want to contribute their skills self-dependent.

Funding: Lifelong Learning Programme, LLP Grundtvig for adult education

Coordinator: University College Lillebælt (DK)

Partners: 50plus GmbH (AT), LANDESVEREINIGUNG FÜR GESUNDHEITSFÖRDERUNG IN SCHLESWIG - HOLSTEIN E.V. (DE), South Denmark European Office (DK), Union of Christian Seniors of Slovakia (SK)

Project Duration: October 2013 – October 2015

Web: <http://www.evars.eu/>

CHERPLAN – Enhancement of Cultural Heritage Through Environmental Planning & Management

The project aims at developing and applying environmentally friendly joint methods and new techniques in planning and managing historical urban and rural sites in South Eastern Europe. The very objective is to introduce and apply sustainable environmental approaches to cultural heritage sites, by linking economic development to preservation of cultural values by using a participatory process, which guarantees equal opportunities for participants and avoids discrimination based on religion, gender and culture.

Funding: The South East Europe Transnational Cooperation Programme

Coordinator: Autonomous Region of Friuli Venezia Giulia (IT)

Partners: National Research Council, Institute of Environmental Geology and Geoengineering (IT), University of Natural Resources and Life Sciences, Institute of Sanitary Engineering and Water Pollution Control (AT), Municipality of Hallstatt (AT), Region of Western Greece (GR), Computer Technology Institute & Press (GR), Scientific Research Center of the Slovenian Academy of Science and Arts, Anton Melik Geographical, Institute (SI), Municipality of Idrija (SI), Ministry of Culture (MK), Ministry of Culture (ME), Ministry of Culture, Tourism, Youth, and Sports (AL)

Project Duration: January 2011 – December 2013

Web: www.cherplan.eu/

MARKET AND TREND RESEARCH

Salt Mine Hallein (orig. Salzwelten Hallein)

Customer satisfaction analysis and market trend analysis for the redesign of the Hallein salt mine.

Client: Salzwelten GmbH

Duration: April – October 2017

Salzburg Harvest Festival: New Accents in the Cultivation of Customs and Traditions (orig.

Salzburger Bauernherbst: Neue Akzente in der Brauchtumspflege)

Market trend analysis for the visitor group between the ages of 25 and 40 to increase the attractiveness of the offers for this target group.

Client: SalzburgerLand Tourismus GmbH

Duration: December 2016 – June 2017

Family Hiking in Pongau (orig. Familienwandern im Pongau)

Analysis of the wishes and needs of guest families interested in hiking in the Salzburg Pongau region.

Client: SalzburgerLand Tourismus GmbH

Duration: March – May 2017

ACADEMIC TEACHING

- * **Social and Sustainable Business** (Elective Course MA/BA, IMTe)
- * **Open Innovation** (BA, WIN; participation @ <https://www.collabathon.openclimate.earth/>)
- * **Practice Project** (BA, BWI)
- * **eTourism Research** (MA, IMTe)
- * **Research Methodologies** (International Executive MA Program Hospitality Management, Vietnam)
- * **Research Methodologies** (BA, IMTe)
- * **Research Methodologies** (Search Engine Marketing, Certificate Course)
- * **Cultural Tourism** (Elective Course BA, IMTe)

TALKS

Values as a Reason for Action @ Architekturtage 2016 Wert & Haltung

(original title "Werte als Handlungsgrund")

What are we actually referring to by the term "value" - absolute magnitude, social consensus, or subjective construction? The word serves as a collective term for pious wishes, good intentions and joyful hopes. But how are values related to usability considerations and can specific recommendations for action actually be derived from them?

Web: <https://architekturtaqe.at/2016/event85df.html?item=9969>

Why end-users should play an important role in project planning @ Kick-off event AAL -Active and Assisted Living Programme 2016

Impulse on the importance of integrating end-user organizations and end users in the application phase of funding projects for target-group-oriented research and development in third-party funded projects.

Web: https://www.ffg.at/AAL/Auftaktveranstaltung_Ausschreibung_2016

SOCIAL COMMITMENT INITIATIVES

Spaces of Cultural Democracy (orig. Räume kultureller Demokratie)

Spaces of cultural democracy is a research project located at the interface between theory and practice, run as a real-world laboratory. The aim is to develop and test experimental communication spaces on the topics of climate change and sustainability – physical, mobile and digital. That should enable different citizen groups to deal with these urgent topics within a democratic process where they are actively involved, whereby not only their vote counts but they also act as innovators and producers.

Funding: State of Salzburg, Science, Adult Education, Educational Funding

Coordinator: University of Salzburg / University of Mozarteum - focus on science and art, program area contemporary art and cultural production

Partner: Salzburg Museum

Duration: December 2019 – November 2022

Web: <https://www.p-art-icipate.net/raeume/start/>

***Salon Franziska**

Open Innovation Initiative for Cultural Mediation and Vacancy Use

Members: Eva Brunbauer, Cornelia Huis, Clemens Mock, Christina Pointner, Karin Wabro, Michael Walder, Hellfried Wallner

Important stations: Aktionstag DENK.MAL:STADT.RAUM 2017, Nordico Stadtmuseum Linz – Wege zum Glück 2017, Architekturtage Salzburg 2016, Winterfest Salzburg 2016, Goldilockseffects@popupgalerieplattform 2016, Ars Electronica Festival 2016, Interlab Festival 2016

Duration: 2016-2018

Web: <https://www.facebook.com/salonfranziskasalzburg>